CASA Dean's MMU (Monday Morning Update)

Monday, September 12, 2016

Dear Colleagues,

As we start the fourth week of the 2016 Fall semester, I am glad to report to you that our College has an enrollment increase of 4.66% from the 2015 Fall semester. This is the third straight year for a fall semester enrollment increase. The overall student headcount now in CASA is 2,672, compared to 2,553 last Fall. Below is a diagram showing the enrollment changes over the last four years:

Among other things, enrollment is one of the key performance indicators of higher education institutions. The College of Applied Sciences and Arts seeks to inspire and cultivate vision through personal involvement of students with faculty and staff toward achieving technical expertise for success in a diverse and changing society. Our goal is student success, which includes academic success and career prosperity. We are pleased to serve those who choose to attend CASA and we are committed to our students’ success.

It is worth mentioning two trends in enrollment: First, it is a campus-wide trend that on-campus enrollment is decreasing while the off-campus student population is growing. In our College, on-campus enrollment is down 0.98% from last year’s 1,835 to this year’s 1,817. However, our off-campus and online programs are growing by 20.40% from last year’s 706 to this year’s 850. The SIUC university-wide on-campus enrollment is 13,798, a decline of 10.3% over last year. But SIUC off-campus enrollment is 2,189, an increase of 14.4% over last year. The on-campus and off-campus enrollment shifts reflect trends we have been seeing for the last several years as students opt to take a more flexible approach to courses.
The second enrollment trend is that the graduate programs in CASA enjoyed a significant increase: a 21.30% increase over last year. This is largely due to two new programs: Masters of Healthcare Management and Masters of Health Informatics, both started this summer, and now have 41 students registered this Fall. There is a great potential for popular new graduate programs being considered in the College, including Occupational Therapist, Aeronautical Science, Cyber Security, and Data Science.

I would like to list several programs in our College which had significant growth this year, as shown in the following table. Faculty, staff, chairs, directors of these programs are obviously doing a great job.

<table>
<thead>
<tr>
<th>Student Level/Site</th>
<th>Program</th>
<th>201560 10-DAY</th>
<th>201660 10-DAY</th>
<th>DIFF</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>UG Web</td>
<td>RADS</td>
<td>17</td>
<td>26</td>
<td>9</td>
<td>52.94%</td>
</tr>
<tr>
<td>Off-Campus</td>
<td>HCM</td>
<td>141</td>
<td>182</td>
<td>41</td>
<td>29.08%</td>
</tr>
<tr>
<td>UG Campus</td>
<td>ID</td>
<td>45</td>
<td>53</td>
<td>8</td>
<td>17.78%</td>
</tr>
<tr>
<td>UG Campus</td>
<td>AUT</td>
<td>259</td>
<td>282</td>
<td>23</td>
<td>8.88%</td>
</tr>
<tr>
<td>UG Campus</td>
<td>IST</td>
<td>171</td>
<td>185</td>
<td>14</td>
<td>8.19%</td>
</tr>
<tr>
<td>UG Campus</td>
<td>RADS</td>
<td>173</td>
<td>180</td>
<td>7</td>
<td>4.05%</td>
</tr>
</tbody>
</table>

ILLINOIS PUBLIC UNIVERSITY ENROLLMENT

2016 fall enrollment at Illinois public universities

With change from 2015 fall enrollment

<table>
<thead>
<tr>
<th>School</th>
<th>2016 total</th>
<th>Total change</th>
<th>2016 freshmen</th>
<th>Freshmen change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Eastern Illinois U.</td>
<td>7,415</td>
<td>-13%</td>
<td>1,251</td>
<td>-25.2%</td>
</tr>
<tr>
<td>Southern Illinois U. - Carbondale</td>
<td>15,987</td>
<td>-7.6%</td>
<td>2,126</td>
<td>-23.7%</td>
</tr>
<tr>
<td>Western Illinois U.</td>
<td>10,373</td>
<td>-6.5%</td>
<td>1,527</td>
<td>-0.5%</td>
</tr>
<tr>
<td>Northern Illinois U.</td>
<td>19,015</td>
<td>-5.5%</td>
<td>1,802</td>
<td>-20.2%</td>
</tr>
<tr>
<td>Southern Illinois U. - Edwardsville</td>
<td>14,142</td>
<td>-0.9%</td>
<td>1,935</td>
<td>-7.7%</td>
</tr>
<tr>
<td>U. of Illinois at Chicago*</td>
<td>28,710</td>
<td>+0.3%</td>
<td>3,307</td>
<td>-5.1%</td>
</tr>
<tr>
<td>U. of Illinois at Springfield*</td>
<td>3,403</td>
<td>+1%</td>
<td>300</td>
<td>+11.9%</td>
</tr>
<tr>
<td>Illinois State U.</td>
<td>21,039</td>
<td>+1.1%</td>
<td>3,638</td>
<td>+1.5%</td>
</tr>
<tr>
<td>U. of Illinois at Urbana*</td>
<td>44,880</td>
<td>+1.8%</td>
<td>7,592</td>
<td>+0.4%</td>
</tr>
</tbody>
</table>

Note: University of Illinois schools show on-campus enrollment only. Western Illinois figures are for both campuses.
Source: Chicago Tribune, Friday September 9, 2016:
CONGRATULATIONS

- **Dr. Sam Chung**, Professor of Information Systems Technology (IST) and Director of the School of Information Systems & Applied Technologies (ISAT), has a conference publication (6 pages) forthcoming at the 5th Annual Conference of Research in Information Technology (RIIT) 2016 in Boston, MA (September 28 – October 1, 2016). This conference has been sponsored by a prestigious ACM Special Interest Group of Information Technology Education (SIGITE). The title of the paper is “Architecture-Driven Penetration Testing against an Identity Access Management (IAM) System.” Co-authors are Sky Moon and Barbara Endicott-Popovsky. Congratulations!

- **Faith Y. Miller**, Associate Professor and Program Director for the Dental Hygiene program, has submitted a FY 2017 Dental Sealant Grant Program proposal to the Office of Health Protection, Illinois Department of Public Health. This proposal is for another grant cycle from July 1, 2016 - June 30, 2017, with a total budget of $27,000. Congratulations!

- **Laura M. Morthland**, Associate Professor of Architecture, took her senior interior design class to St. Louis last week to visit five architectural and interior design firms and one furniture showroom and dealership. This was part of research for the Steelcase national design competition that Interior Design (ID) students do yearly. This year we also hosted an informal 1st annual "ID Alumni Social STL" and connected grads from 1987 to 2015 with our soon to be graduating seniors. The feedback was very positive and there will be more socials to come. Below is a collage highlighting the three day event provided by Professor Morthland. Congratulations on this successful class trip and the inaugural Interior Design (ID) alumni reunion!
The Undergraduate Assistantship (UGA) applications for the 2016-2017 academic year have been completed and awards have been issued. In addition to the faculty I listed in last week’s MMU, I am pleased to announce more faculty members have received this award:

- Dr. Seung-Hee Lee, Professor of Fashion Design and Merchandising (FDM): one position, 10 hours, Fall 2016 and Spring 2017;
- Shannon Sanders McDonald, Assistant Professor of Architecture: one position, 10 hours, Fall 2016 and Spring 2017;

Congratulations!

Please join me in congratulating the following CASA students on being selected as diversity scholarship recipients by the Office of Associate Chancellor for Institutional Diversity. Over 1,200 students were eligible to apply for these scholarships. All these six students listed below are top students and deserve recognition.

- Xavier Aguirre, Minority Scholarship
- Janette Ramirez Baltazar, Minority Scholarship
- Avona Greene, African-American Achievement Scholarship
- Andrea Hart, African-American Achievement Scholarship
- Athena Palmer, African-American Achievement Scholarship
- Montel Wells, African-American Achievement Scholarship

I hope you will join me in congratulating your students and recognizing their significant accomplishments if you see them in your class. Congratulations!
• Please join me in congratulating Lin Crisco, Senior in Mortuary Science and Funeral Service, on being selected to receive the Funeral Home Studies Scholarship ($500) from the Mid-America Transplant Foundation. This scholarship is for the 2016 Fall semester. The Mid-America Transplant Foundation established this scholarship fund for students who are pursuing post-secondary education in the funeral industry. Congratulations!

• Mr. Reginald Brown, a 1992 graduate of the Health Care Management program, has been selected as Health Care Management’s 2016-2017 Featured Alumni. We are proud of his significant achievements and I hope you will join me in congratulating him! Thanks go to Paul Acedera (off-campus HCM instructor) for nominating Mr. Brown for this honor.

Reginald Brown completed his B.S. degree in Health Care Management at Southern Illinois University Carbondale in 1992. In 1995, he went on to earn his Master of Science in Administration (MSA) with a concentration in Health Sciences from Central Michigan University; a Master of Science in Education from Old Dominion University; and a Master of Military Studies from the Marine Corps University. While attending the Marine Corps University, Reginald completed a paper titled “Harriet Tubman: A Servant Leader?” He also completed 51 hours of Doctoral course work at Northcentral University. Reginald is currently the Business Manager for the Workforce Health and Medical Support Division, Office of Health Affairs, U.S. Department of Homeland Security. Reginald has over 20 years of experience in health care administration. His duties include serving as an expert advisor to management on a wide range of complex activities requiring qualitative and/or qualitative methods for assessment of management process, systems and mission support programs.

Congratulations!

• A group of Architecture Studies (ARC) and the Master’s on Architecture (MARC) students were on a field trip from September 4 to 8 visiting Rockford and surroundings of northern Illinois led by Professor Rolando Gonzalez as part of their semester’s studio works (picture below). According to the course description of ARC 551, Comprehensive Architecture Design Studio, this course focuses on comprehensive design of a large-scale urban building as fulfillment of the total integration of architectural systems and design criteria. This course serves as the culmination of the fulfillment of student performance criteria through the integration of all major building and urban systems while addressing the current human, social, and environmental issues. This field trip is an integral part of the learning experience to meet the learning outcomes of this course. Please join me in congratulating Dr. Rolando Gonzalez and his students on a successful field trip!
As you know, our Fire Service Management (FSM) program has a new name now: Public Safety Management. The program is starting a new course, FSM 260 - Fire Apparatus Engineer, for the Chicago Fire Department (CFD) employees. This class is to teach firefighters how to operate the fire apparatus which they are assigned to do on a daily basis. Some of the materials covered in this course include vehicle maintenance, pump operation, hydraulics, vehicle operation, etc. Besides class room instruction there is also a practical application portion required in the class. This course is offered in conjunction with the CFD promotion test for Engineers. There are about 70 students in the class, which meets three nights per week for 10 weeks. At the conclusion of the course, a state exam will be administered by the Office of the State Fire Marshal. Please join me in congratulating Gary Kistner and his team for a successful start of this new course at CFD!
EAT AND LEARN

SIU Student Health Services and University Housing will organize a series of “eat and learn” presentations - “Lifing It at Lentz”- every Monday evening 6-7pm in Lentz Hall Dining Room #1. This is an informal mini seminar on relevant life skills presented by licensed counselors while students are enjoying dinner.

DRONE NEWS

DJI’ Folding Drones will pack a 4K camera, two-axis gimbal, collapsible arms and an LCD-equipped controller running Android. At 1.43 pounds, it would be by far DJI’s lightest camera-equipped drone; the second smallest DJI Phantom 2 Vision weighs 2.6 pounds.

ON THIS WEEK’S CALENDAR

- Monday, September 12, 2016: 9:00am- 2:00pm, Dr. Alhosain from Saudi Airlines visiting TEC.
• Tuesday, September 13, 2016: 11:00am - 12:00pm, Deans Council Meeting, Anthony Hall Balcony Conference Room.
• Wednesday, September 14, 2016: 10:00am - 12:00pm, Budgeting, Planning, and Support Staff Meeting, Dean’s Conference Room.
• Thursday, September 15, 2016: 4:30pm - 6:30pm, Latino Heritage History Month, Student Center Corker Lounge.
• Friday, September 16, 2016: 6:00pm - 10:00pm, Aviation Alumni Reunion, Priester Aviation - Chicago.

AND FINALLY …

If you see something in this update that you want to comment on, please send an email to my SIU email awang@siu.edu or call me at 618-536-6682. Also, if you know of anyone interested in receiving the CASA Dean’s MMU, please ask them to send me an email and we will gladly add them to our mailing list. If you prefer not to receive the CASA Dean’s MMU, please let me know, as well. Thank you.

Andy Ju An Wang, Ph.D.
Dean, College of Applied Sciences and Arts