

CASA Dean's MMU (Monday Morning Update)

A Tradition of Excellence; A Standard of Success

Monday, November 20, 2017

Dear Colleagues,

The MMU will have one more publication this year: December 11, 2017.

The Thanksgiving holiday this year starts Thursday, 11/23/2017. It is the time of year to reflect on the blessings in our lives and the things for which we are grateful. I'm grateful to be part of the CASA family, with diverse opinions but a shared goal of student success. This has been especially apparent in this year's ASA Multidisciplinary Research Symposium, where diverse research results and creative ideas were presented and exchanged. I'm thankful for our remarkable faculty who change student's lives through teaching, research, and service. It makes me proud to know that our College's peer-reviewed journal, Journal of Applied Sciences and Arts (JASA) which was started 1.5 years ago through OpenSIUC at <http://opensiuc.lib.siu.edu/jasa/>, had a total of 880 downloads last year, and the readers come from all over the world, as indicated by the picture below.



I'm thankful for all of you who help our students both in and outside the classroom. Recently we started a recruitment calling campaign, and our faculty volunteers, chairs/directors, and academic advisors are contacting students who have expressed interest in our programs but have not yet applied. I believe our

outreach efforts will cause a significant jump in application numbers and eventually drive an enrollment increase in the Fall 2018 semester. The purpose of this calling campaign is to get students excited about SIU. CASA has very unique programs that provide employable skills in many strong industries. Let's work together to share our enthusiasm for our programs and our University.

I'm thankful for our alumni, friends, and donors, to whom we owe our sincere thanks for their support. Last Friday, two aviation departments had a joint naming ceremony for a TEC conference room (126A) and an appreciation reception to say thank-you to donors for their contribution to our ADS-B and aircraft fleet upgrade campaign. Collectively we raised nearly \$300,000 last year for aircraft equipment upgrade to be in compliance with FAA requirements before 2020. These donors have given not only their money but their time, passion, and continuous support to keep our programs strong. Recently three programs in our College had their industrial advisory committee meetings: Automotive Technology (AUT), Health Care Management (HCM), and Aviation (AF, AVM, and AVT). Many industry leaders came to talk to our students, faculty, and staff to help ensure that our programs are relevant and effective and to strengthen our ties to industry members. Ask these industry leaders why they travel long distances and pay their own way to spend two days every year to support us, and the answer is almost always the same - because they believe in our mission and are thankful for what CASA has done for them and their industries.

As we pause to celebrate the traditional American holiday of Thanksgiving this year, please know your hard work and your contributions to the College's success are foremost in my mind. CASA has had an eight percent (8%) increase in enrollment from 2013 to 2016, a twenty-two percent (22%) increase in graduate program enrollment, and more than thirty percent (30%) DE revenue generation for the whole University - we have so many things to celebrate. You make the College so successful and so special; and for that, I am grateful.

Happy Thanksgiving!

CONGRATULATIONS

- **2017 School / Department Award Winners**

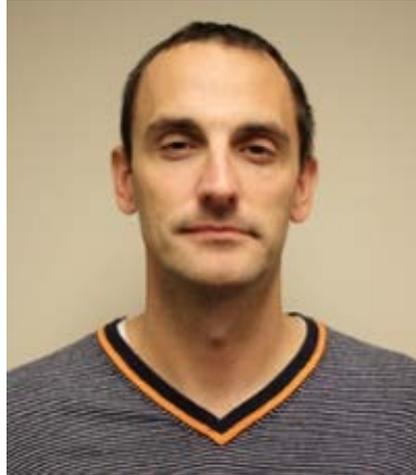
Every year, each department/school in CASA select winners to receive T/TT Teacher of the Year or Outstanding Term Faculty Teaching Awards. Please join me in congratulating the following faculty members on receiving these prestigious awards in their individual department/schools (in the alphabetic order of department/school names):

School of Allied Health (SAH)	
SAH T/TT Outstanding Teacher of the Year	SAH Outstanding Term Teacher of the Year



Sandra J. Watts

Assistant Professor of Radiologic Sciences
(RADS)



Timothy S. Davis

Clinical Instructor of Physical Therapist Assistant
(PTA)

School of Architecture (SOA)

SOA T/TT Outstanding Teacher of the Year



Laura M. Morthland

Associate Professor and Interior Design (ID)
Program Director

SOA Outstanding Term Teacher of the Year



Shelby E. Adkinson

Instructor of Fashion Design & Merchandising
(FDM)

Department of Automotive Technology (AUT)

AUT T/TT Outstanding Teacher of the Year

AUT Outstanding Term Teacher of the Year



Andrew M. Croxell

Assistant Professor of Automotive Technology (AUT)



Kent E. Meckfessel

Instructor of Automotive Technology (AUT)

Department of Aviation Management and Flight (AVMAF)

AVMAF T/TT Outstanding Teacher of the Year



Lorelei E. Ruiz

Associate Professor of Aviation Flight (AF)

AVMAF Outstanding Term Teacher of the Year



Gerald A. Thornhill

Senior Lecturer of Aviation Flight (AF)

Department of Aviation Technologies (AVT)

AVT T/TT Outstanding Teacher of the Year

AVT Outstanding Term Teacher of the Year



Karen J. Johnson

Associate Professor and Aviation Technologies
(AVT)



Thomas M. Roy

Lecturer of Aviation Technologies (AVT)

School of Information Systems and Applied Technologies (ISAT)

ISAT T/TT Outstanding Teacher of the Year



Nancy L. Martin

Associate Professor of Information Systems
Technologies (IST)

ISAT Outstanding Term Teacher of the Year



Edward C. Workman

Senior Lecturer of Information Systems and Applied
Technologies (ISAT)

The main purpose of the Teacher of the Year award is to recognize the contributions of our tenured/tenure-track and term faculty for the year. No one person has a greater impact on the student success than does the teacher who creates the learning environment where students flourish and grow. This Teacher of the Year award at department/school level is to honor, promote, and celebrate teaching excellence in the individual academic areas. Congratulations to

all the Teacher of the Year winners this year for making a positive impact on our students! Thank you for your hard work and dedication to the students and the programs. Congratulations!

- **2017 EFDA Scholarships** The Egyptian Funeral Director Scholarship Committee met on November 8 to determine 12 scholarship recipients. Please congratulate the winners below for being honored with a scholarship. The scholarship awarding dinner was held last Tuesday at Giant City Lodge. Please join me in congratulating the following scholarship recipients:

- EFDA Scholarship: Demetra Lisigakis and Tyra Poindexter
- Searby Funeral Home: Abigail Kern
- Merz Vault: Kyle Savant
- Wilbert Vault: Emily Emery
- Don Hertz: Dylan Yost
- Steven Farmer Memorial Scholarship: Reid Talluto
- Larry Hughes Memorial Scholarship: Emily Emery
- Pettett Funeral Home: Nick Vize
- Wilson-McReynolds Funeral Home: Alison Brettnacher
- Cape Mortuary: Joni Ross
- Macz Funeral Home: Alison Brettnacher

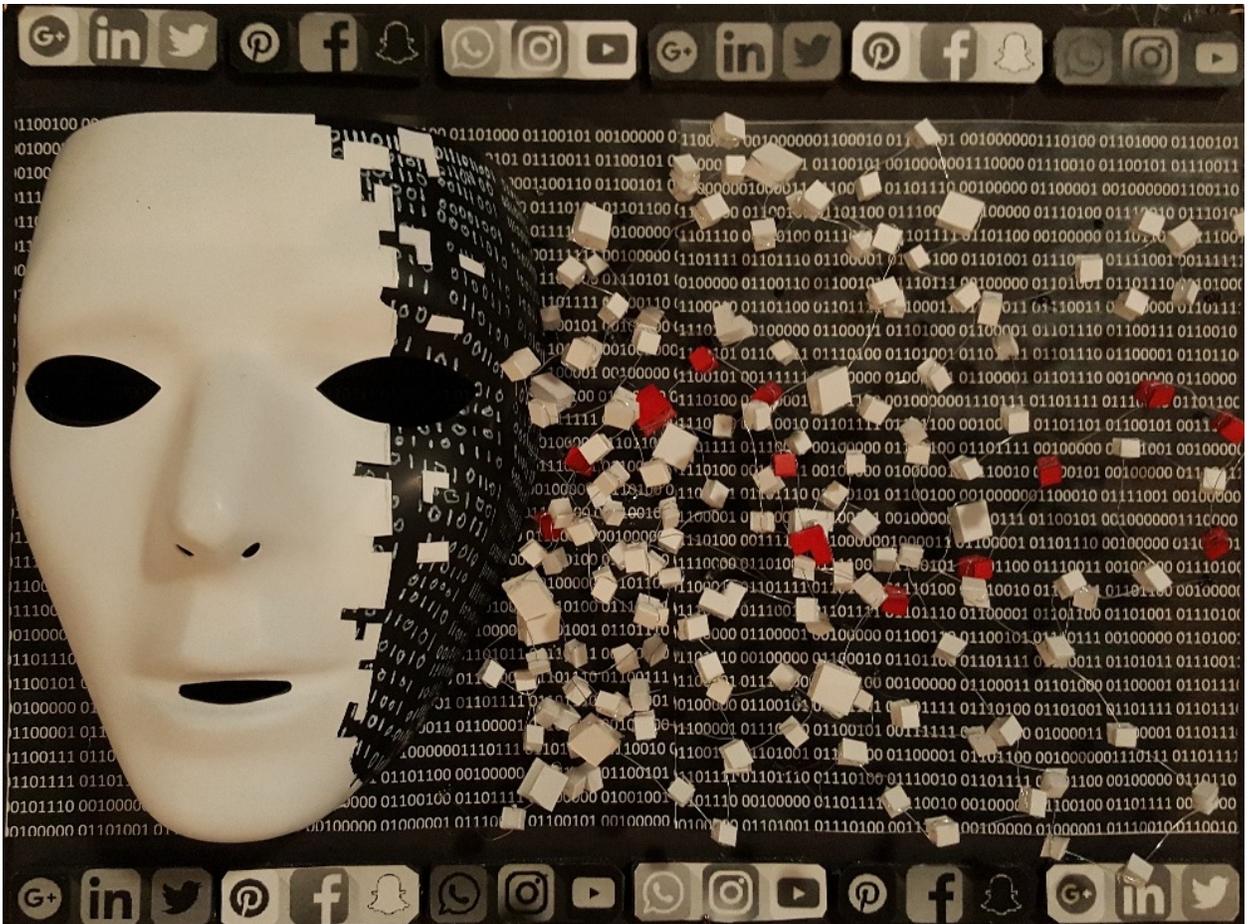
Congratulations!

- Bob Swenson, Emeritus Associate Professor of Architecture, has an exhibit on “1800s Steamboats Built at Metropolis, Illinois, on the Crescent of the Lower Ohio River,” showing at Cristaudo’s Bakery and Café, 209 S. Illinois, here in Carbondale through the end of November. More information is available at <https://tinyurl.com/y8zqz7rv>. Congratulations!



- **Peter Smith**, Associate Professor of Architecture, has been leading an annual one-week culturally based project called *“The Art of the Mask”* since 2008. More than fifty Architectural Studies and Interior Design students participated in this project this year. The goal of the project is to select and send some of the best masks to regional children’s hospitals. Through a peer review and selection (voting) process, four winning masks were recognized in the following four categories:
 1. Most Architectural
 2. Most Innovative Use of the Mask
 3. Most Culturally Inspired and Best of Show
 4. Most Bizarre

All of the masks are derived from a simple white “base mask.” Children who are patients in the hospital will create ten (10) of their compositions to blend in with the masks provided by our School of Architecture (SOA) students. Below is the one I like the best:



More photos are available at: <https://photos.app.goo.gl/0leXbcGYiuyDt5oL2>.

Congratulations!

- Please join me in congratulating the Aviation Technologies Department for its articulation agreement with Aviation Institute of Maintenance, Indianapolis, IN. The agreement has been signed by SIU administration and Aviation Institute of Maintenance leaders. According to the agreement, all graduates of Aviation Institute of Maintenance with a Certificate in Aviation Maintenance Technician and meeting SIU Carbondale admission requirements will be considered for admission into SIU Carbondale's Bachelor of Science (B.S.) degree in Aviation Technologies (AVT) in the College of Applied Sciences and Arts based upon the Department's enrollment criteria and space availability. Congratulations to **Mike Burgener** and all AVT faculty/staff!
- Please join me in congratulating the School of Architecture (SOA) Public Safety Management (PSM) program for its articulation agreement with Mt. San Antonio College, Walnut, CA. The agreement has been signed by SIU administration and Mt San Antonio College leaders. According to the agreement, all graduates of Mt. San Antonio College with an Associate of Science (A.S.) degree in Emergency Medical Services, Fire Technology, or in Administration of Justice, and meeting SIU Carbondale admission requirements will be considered for admission into SIU Carbondale's Bachelor of Science (B.S.) degree in Public Safety Management (PSM):

Fire Service Management, Emergency Medical Services, or Emergency Management Administration specializations in the College of Applied Sciences and Arts based upon the Department's enrollment criteria and space availability. Congratulations to **John Dobbins, Gary Kistner** and all PSM faculty/staff!

- Please join me in congratulating the School of Architecture (SOA) Public Safety Management (PSM) program for its articulation agreement with Triton College, River Grove, IL. The agreement has been signed by SIU administration and Triton College leaders. According to the agreement, all graduates of Triton College with an Associate of Applied Science (A.A.S.) degree in Fire Science or Emergency Management, and meeting SIU Carbondale admission requirements will be considered for admission into SIU Carbondale's Bachelor of Science (B.S.) degree in Public Safety Management (PSM) in the College of Applied Sciences and Arts based upon the Department's enrollment criteria and space availability. Congratulations to **John Dobbins, Gary Kistner** and all PSM faculty/staff!
- Please join me in congratulating the School of Allied Health (SAH) for its transfer articulation agreement with Triton College, River Grove, IL. The agreement has been signed by SIU administration and Triton College leaders. According to the agreement, all graduates of Triton College with an Associates of Applied Science (A.A.S.) in Radiologic Technology and meeting SIU Carbondale admission requirements will be considered for admission into SIU Carbondale's Bachelor of Science (B.S.) degree in Radiologic Sciences (RADS): Education & Management (online), Magnetic Resonance Imaging (MRI) & Computed Tomography (CT), or Radiation Therapy Technology options in the College of Applied Sciences and Arts based upon the Department's enrollment criteria and space availability. Congratulations to **Scott Collins** and all SAH faculty/staff!

FOREIGN LANGUAGE REQUIREMENT

Is Computer Science a foreign language? Georgia says yes. Since the fall of 2014, high school students have been able to take computer science classes, where they learn programming languages like Java or Python, in place of foreign language classes like French or Spanish. It really helped the state come up with the strategy to boost enrollment in high school computer science classes. The University System of Georgia (USG) changed its college entrance requirements to support the change. Statewide, since the USG shifted its policy and the state board of education put more emphasis on hiring computer science teachers, the number of students taking computer science classes has grown by more than 50 percent (50%). More information is available at:

<https://www.wabe.org/computer-science-foreign-language-state-sees-boost-enrollment/>

SIU EXCELLENCE AWARD

Please nominate your colleagues, faculty or staff in CASA, for an SIU Faculty and Staff Excellence Award. The nomination deadline is 4:30 p.m., **February 9, 2018**. This university-wide awards program is an opportunity to publicly recognize outstanding teaching, significant scholarly and artistic contributions, and dedication to furthering the mission of the University.

Details are available on the Faculty and Staff Excellence Awards [website](#).

DIVERSITY IN IL PUBLIC UNIVERSITIES

Compared with out-of-state peers, Illinois public universities serve higher proportions of African American and Hispanic students:



Source: IBHE.

FUTURE OF HIGHER ED

Harvard Business School professor Clayton Christensen said that half of American colleges will be bankrupt in 10-15 years (<https://tinyurl.com/ycsg68kd>). In his recent book, “The Innovative University,” Christensen and co-author Henry Eyring analyze the future of traditional universities, and conclude that online education will become a more cost-effective way for students to receive an education, effectively undermining the business models of traditional institutions and running them out of business.

On the other hand, there is another way the college “bubble” ends (<https://tinyurl.com/y73ppmkp>). For the past few decades, the unstoppable increase in college tuition has been a fact of life, like death and taxes. The sticker price of American college increased nearly 400 percent in the last 30 years, while median household income growth was relatively flat. Student debt soared to more than \$1 trillion, the result of loans to cover the difference. The college pipeline is drying up, and there are too many colleges.

ON THIS WEEK’S CALENDAR

- Monday, November 20, 2017: 9:00am - 4:00pm, The Art of Sleep: an exhibit, C&P Gallery, Communications 1102.
- Tuesday, November 21, 2017: 10:00am - 12:00pm, Deans’ Council Meeting, Anthony Hall Balcony Conference Room.
- Wednesday, November 22, 2017: Student Thanksgiving Holiday.

- Thursday, November 23, 2017: Thanksgiving Holiday.
- Friday, November 24, 2017: Thanksgiving Holiday.

AND FINALLY ...

The MMU will have one more publication this year: December 11, 2017.

Andy Ju An Wang, Ph.D.
Dean, College of Applied Sciences and Arts