

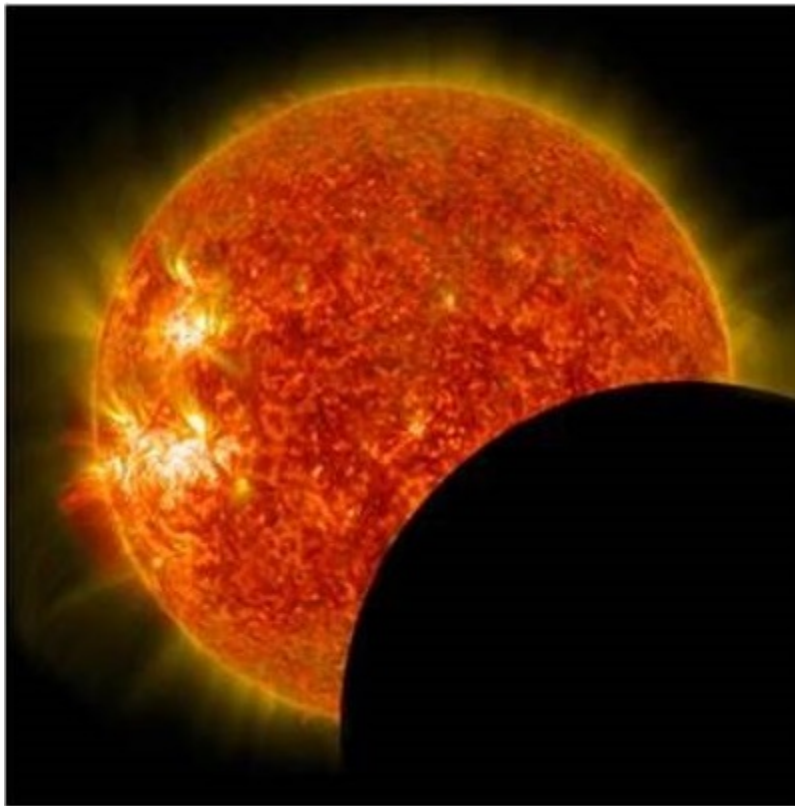
CASA Dean's MMU (Monday Morning Update)

A Tradition of Excellence; A Standard of Success

Monday, August 14, 2017

Dear Colleagues,

It is a pleasure to welcome you back for the 2017-2018 academic year. I hope everyone had a wonderful summer full of rest and excitement. In one week, the moon's shadow will fall on Carbondale, blotting out the sun entirely. The phenomenon occurs somewhere on Earth every 18 months or so, but from any single given spot, a total solar eclipse is observable only once in 375 years. On the main SIU Carbondale campus, totality will happen next Monday at 1:20:06pm, lasting for 2 minutes and 37 seconds. The partial phases of the eclipse start at 11:52am and end at 2:47pm. It is also the start of the fall semester - classes are canceled next Monday so our students can enjoy the activities. The 2017 Eclipse celebration starts on Friday Aug. 18, and the whole schedule is available at: <http://eclipse.siu.edu/festivities/>.



Picture Source: NASA

The SIUC campus is filled with renewed energy and excitement for the future with our new chancellor, Dr. Carlo Montemagno. He has a vision for the University to be a leading higher education institution by the year 2025. He plans to work with faculty, staff, students, and alumni to gather ideas about the best way to move forward, positioning SIUC to excel in teaching, research, and service in the 21st century.

The new vision will be part of the strategic planning work starting this fall. The current plan is to have a new vision statement by the end of October. It is a moment in which we must embrace innovation, courage, collaboration, and change.

There are a number of exciting events this week. Please attend the College’s new academic year kick-off meeting on Friday August 18 10:00am – 11:30am in the Transportation Education Center multipurpose room. Chancellor Montemagno, and Associate Provost for Academic Programs Dr. Lizette Chevalier will give opening remarks. We will take a college photo and department photos either before or after the meeting. If you cannot attend the CASA fall faculty meeting, the event will be webcast using Adobe Connect from this address:

<https://ctesiu.adobeconnect.com/a1118581819/casa/>

The webcast will start a little before 10:00am on Friday, August 18th. No login password is required, just enter as a guest using your name. Adobe Connect is also accessible on Android and Apple devices using the free Adobe connect app found in the respective app stores.

ENROLLMENT UPDATE

From the table below, you can find the 2017 Summer 10-Day enrollment report. CASA was up by 2.89% (+37 students) compared to last year. Also please note that CASA has the largest student enrollment among all campus colleges.

Summer 2017 - Overall Enrollment (On and Off Campus)				
University Wide, 10-Day Enrollment by Colleges				
College	Total			
	2016	2017	Diff	%Chg
Agricultural Sciences	339	329	-10	-2.95%
CASA	1,279	1,316	37	2.89%
Business	629	676	47	7.47%
Education & Human Services	1,123	1,067	-56	-4.99%
Engineering	593	526	-67	-11.30%
Graduate School	87	113	26	29.89%
Law	151	115	-36	-23.84%
Liberal Arts	848	800	-48	-5.66%
Mass Communication & Media	192	150	-42	-21.88%
Medicine	314	333	19	6.05%
Science	724	654	-70	-9.67%
University College	102	86	-16	-15.69%
Total	6,381	6,165	-216	-3.39%

The week -2 enrollment report for 2017 Fall, as of August 7th, 2017, shows that CASA has slightly fewer students compared to the same time last year, but CASA again has the largest enrollment among academic colleges University wide.

Fall 2017 - Overall Enrollment (On and Off Campus)				
University Wide, Week -2 Advanced Registration by Colleges				
College	Total (On and Off Campus)			
	2016	2017	Diff	% Chg
Agricultural Sciences	879	867	-12	-1.37%
CASA	2,433	2,337	-96	-3.59%
Business	1,301	1,301	0	0.00%
Education & Human Services	2,072	1,868	-204	-9.85%
Engineering	1,220	1,058	-162	-13.28%
Graduate School	87	100	13	14.94%
Law	338	322	-16	-4.73%
Liberal Arts	2,356	2,170	-186	-7.89%
Mass Comm & Media Arts	610	504	-106	-17.38%
Medicine	421	434	13	3.09%
Science	1,719	1,504	-215	-12.51%
University College	724	513	-211	-29.14%
Total	14,160	12,987	-1,182	-8.35%

SYLLABUS ATTACHMENT

In order to promote student success, the PVC office created a “Syllabus Attachment that lists many elements important for a student to know. Please include the Fall 2017 syllabus attachment below with your course syllabi to help ensure that all students get this important information:

<http://pvcaa.siu.edu/common/documents/syllabus-attachments/syllabus-attachment-fall-2017.pdf>.

CONGRATULATIONS

- Dr. **Seung-Hee Lee**, Professor of Fashion Design and Merchandising, has two serial papers accepted for publications in one of SSCI journals, and four peer-reviewed papers presented at the two International Conferences. In addition, she received “Best Paper Award” at an International Conference, entitled “Innovation model of Innovation adoption: Comparing Korean and US college students.” Congratulations!
1. Two Serial papers were accepted for publications in Clothing & Textiles Research Journal.
 - Workman, J. & Lee, S-H. (In press). A Critical Appraisal of 25 Years of Research About Fashion Adoption Groups: **Part 1**. Theories/Models and Research Methods, *Clothing & Textiles Research Journal (SSCI)*.
 - Workman, J. & Lee, S-H. (In press). A Critical Appraisal of 25 Years of Research Related to Fashion Adoption Groups: **Part 2**. Analysis of Variables, Research Propositions, and Research Trends, *Clothing & Textiles Research Journal (SSCI)*.
 2. A paper was presented at Mystique of Luxury Brands International Conference, Seoul, Korea, May 2017.
 - Lee, S-H, Workman, J., & Jung, K. (May, 2017). “Luxury Brands & Brand Charisma”, Mystique of Luxury Brands Conference, Seoul, Korea.
 3. Three papers were presented at SOItmC (Society of Society of Open Innovativeness: Technology, Market, and Complexity) International Conference, Riga, Latvia, June 2017.
 - Lee, S-H., Workman, J., & Jung, K. (June 2017). “Innovation model of Innovation adoption: Comparing Chinese and US College students”. SOItmC & RTU International Conference, Riga, Latvia.
 - Workman, J., Lee, S-H., & Jung, K. (June 2017). “Public service motivation and creativity. SOItmC & RTU International Conference in Riga, Latvia.
 - Jung, K., Workman, J., & Lee, S-H. (June 2017). “Creative attitude, cultural literacy, and cultural receptivity in an era of Sustainable Development”. SOItmC & RTU International Conference in Riga, Latvia.
 4. Dr. Lee received “**Best Paper Award**”, with the paper entitled “Innovation model of Innovation adoption: Comparing Chinese and US College students” during 2017 SOItmC & RTU International Conference.



- Starting this Fall semester, the Department of Aviation Technologies will offer a new bachelor degree specialization program, Aviation Maintenance Management (AMM), a degree completion program offered completely online. It allows professionals in the aviation and electronics industries to complete their bachelor's degree while working full time. This specialization is ideally suited for individuals who fall into at least one of the following categories:
 1. Completed an FAA Part 147 Aircraft Maintenance Technician School.
 2. Currently hold Airframe and/or Powerplant certification.
 3. Completed an associates degree in aircraft maintenance or electronics.
 4. Has equivalent civilian or military work experience.This degree is for working professionals in the aviation industry holding an A&P license or an associate degree who would like to complete their bachelor's degree online. All of the courses for this degree are taught by the same professors who teach the on-campus equivalent courses at SIU.

For more information, please contact at AVTonline@siu.edu, or visit www.aviation.siu.edu/online. Congratulations to **Mike Burgener** and all Aviation Technologies faculty and staff for the accomplishment!

- **Dr. Rolando Gonzales-Torres**, Associate Professor of Architecture, published recently an article entitled “Citizen’s Participation and Social Sustainability in the Making of the Built Environment” in *Journal of Civil Engineering and Architecture Research*, Vol. 4, No. 3, 2017. It can be accessed through the following URL:
<http://www.ethanpublishing.com/index.php?m=content&c=index&a=show&catid=286&id=822>
Congratulations!

- Congratulations on the success of the JRCERT visit for our Medical Dosimetry (MD) program! All six standards and fifty-one objectives were met – a perfect score for the evaluation! The Medical Dosimetry faculty are highly commended for achieving this site assessment result. This again confirms that our program has the highest standards. I am so proud that our faculty set their sights high, and made every effort to achieve that goal. This, of course, took a lot of effort and dedication, and I really appreciate the innovation and attention to details the MD team brought to this accreditation process. Thank you!

- I am pleased to announce that **Faith Miller**, Program Director and Associate Professor of Dental Hygiene (DH), has successfully submitted the FY 2018 Oral Health Workforce Grant application to Illinois Department of Public Health and the Dental Sealant Grant Program. Congratulations!

- **Dr. Mark Rivero**, Program Advisor and Site Coordinator of the Public Safety Management (PSM) program, has a paper entitled “Elevate Your Work” published in *Firehouse*, August 2017, page 44 - 48. Congratulations!

- **Shannon S. McDonald**, AIA, Associate Professor of Architecture and Interior Design (ARC & ID), had the following research activities during this summer:
 1. Spoke at the American Planning Association National Conference to an overfilled room on May 07 in New York City. The session on Driverless Cars made the APA National Conference “Top 10” rank;
 2. Had a presentation accepted by the American Solar Energy Society (ASES) Solar International Conference, October 9-12, 2017, Denver, CO.
 3. Taught a special course that the Master of Architecture online students requested as a summer elective titled: Sustainable Urban Settlement Patterns.Congratulations!

- **Edward J. Hannon**, a Health Care Management (HCM) graduate (1986), was named President of CHI Health St. Francis and he began his new duties on May 23, 2017. CHI Health St. Francis is a non-profit faith-based hospital serving Central Nebraska with state-of-the-art healthcare services and it has been Grand Island’s hospital since 1887. Today, the hospital is a regional referral center, with more than 100 physicians and more than 1,100 employees. Congratulations!

- On Jun 13 - 17, 2017, **Gary Kistner** and **Mark Rivero** attended the annual National Professional Development Symposium at the National Fire Academy in Emmitsburg MD. In addition to attending classes they also presented at the symposium. Gary and Mark gave 3 sessions on Best Practices in Teaching and Mark also had 2 sessions pertaining to Accreditation, Certification, and Credentialing in Public Safety. Carroll Walker from the Center for Teaching Excellence also gave 2 sessions on Multimedia in the Classroom. Also in attendance were adjunct faculty Joe Guarnera and Jim Wenzel as well as Richard Carroll, a student in the Master's Program. Congratulations!
- SIU's online Master of Architecture has been ranked #4 on the list of Best Values in online education in architecture at <http://www.collegevaluesonline.com/rankings/architecture-degree-online-top-values/>. Congratulations!
- The Dental Hygiene (DH) program hosted another community service event, "Give Adults a Smile Day" at the DH Clinic on Friday, July 21 from 9:00 am to 4:00 pm. Seven (7) Dentists, seventeen (17) Dental Hygienists, eighteen (18) DH students, two (2) Dental Assistants from Scott Air Force Base, and two DH staff members participated this event. They treated approximately 75 patients for free preventive services such as exams, cleanings, x-rays and fluoride varnish, etc. Congratulations!





- Three SIU Medical Dosimetry students are receiving special Scholarships Awards from the American Association of Medical Dosimetrists (AAMD) Foundation:
 - Tiva Amariel - \$2,800
 - Taylor Cicardi - \$2,800
 - James Bell - \$2,400

The Scholarships are provided through the Varian Student Scholarship Fund by the AAMD Foundation. Congratulations on this acknowledgment of their academic excellence!

- The Flying Salukis finished 3rd in the nation at the NIFA (National Intercollegiate Flying Association) national competition. SIU had the #2 top pilot in the nation and we won the Aircraft Preflight Inspection and were also 2nd, 3rd, 4th and 5th in SCAN (Simulated Comprehensive Aircraft Navigation). The NIFA nationals feature a total of 28 teams that qualify to come to nationals via regional events. Detailed results are at: www.nifa.aero/safecon-2017-results/. Since 2011, SIU has finished in the top three every year at the National Intercollegiate Flying Association's national SAFECON (Safety and Flight Evaluation Conference):
 - 2011 - 1st Place
 - 2012 - 3rd Place
 - 2013 - 3rd Place
 - 2014 - 1st Place
 - 2015 - 1st Place
 - 2016 - 3rd Place
 - 2017 - 3rd Place

Overall, the Flying Salukis have won 1st in the nation nine times since 1975. Congratulations!

- The Flying Salukis were flying a new Cessna Skyhawk 172 aircraft as they competed in May for a 10th national title. Under an agreement with the Cessna Aircraft Co., we are using a custom-

branded plane through September to support flight training, recruiting efforts and increase interest in general aviation.



The plane features state-of-the-art glass panel Garmin avionics. It was used for flight instruction during the annual “Summer Wings” aviation camp, June 18-23 and in the EAA AirVenture Oshkosh air show, July 24-30, in Oshkosh, Wisconsin. Congratulations!

- **Mr. Shannon Kraus**, a 1995 SIU architecture graduate, recently gave a TED talk: <https://www.youtube.com/watch?v=BsQskZL1Y9M&feature=youtu.be>. He told Peter Smith that his time at SIU greatly shaped the views expressed in this talk. Good to hear!
- **Christoph Micha**, 1983 CASA graduate, recently received the FCA (FIAT Chrysler Automobiles) Quality Award. Congratulations on this recognition of excellence!

AD STAFF MEETING

The Administrative (AD) Staff will meet on Wednesday, August 18, 2017, 9:00am - 10:00am in the Transportation Education Center Conference Room 126A. The tentative agenda of the meeting is below:

1. Welcome, Open Forum, and Dean’s Update
2. Enrollment for Summer and Fall 2017
3. Recruitment and Retention Discussion

4. College Kick-Off Meeting Discussion
5. Critical Deadlines and Other Business

If you have any specific items that you feel the Administrative Staff should consider at the meeting, please send me your suggestions before 1:00pm Thursday, 8/17/2017. All faculty and staff are invited to the open forum section of the Administrative Staff meeting from 9:00am - 9:30am.

ON THIS WEEK'S CALENDAR

- Monday, August 14, 2017: Aviation Flight (AF) in-service training starts at 1:00pm, Transportation Education Center Multipurpose Room.
- Tuesday, August 15, 2017: 10:00am - 12:30pm, Deans Council Meeting, Anthony Hall Balcony Conference Room.
- Wednesday, August 16, 2017: 3:00pm, Aviation Welcome BBQ; 5:30pm, AUT new students move-in pizza party.
- Thursday, August 17, 2017: 5:30pm, Saluki Startup Kick-off Events, SIU Arena; 8:30pm, Fireworks & Late Night movie, SIU Arena.
- Friday, August 18, 2017: 9:00am - 10:00am, CASA Administrative Staff Meeting, TEC 126A; 10:00am - 11:30am, CASA Kick-Off Meeting, TEC Multipurpose Conference Room; 1:00pm - 2:30pm, New Faculty Orientation, Morris Library; 2:30pm - 4:00pm, Watermelon Festival.
- Saturday, August 19, 2017: 11:00am - 3:00pm; Eclipse Comic Con, Student Center Auditorium; 12:00pm - 6:00pm, Eclipse Comic Con Game Room, Student Center Old Main Lounge.

AND FINALLY ...

If you see something in this update that you want to comment on, please send an email to awang@siu.edu; or call me at 618-536-6682. Also, if you know of anyone interested in receiving the CASA Dean's MMU, please ask them to send me an email and we will gladly add them to our mailing list. If you prefer not to receive the CASA Dean's MMU, please let me know, as well. Thank you.

Andy Ju An Wang, Ph.D.
Dean, College of Applied Sciences and Arts