

CASA Dean's MMU (Monday Morning Update)

A Tradition of Excellence; A Standard of Success

Monday, August 21, 2017

Dear Colleagues,

CASA hosted a showcase tent at the eclipse events during the weekend and will continue the showcase throughout the day today. It is located just north of the SIU Arena and the Automotive trailer is there. The hours of operation today are from 9:00am to 5:00pm. Please stop by and talk to visitors and help market our excellent programs if your schedule allows today. Thank you.





Here on the main SIU Carbondale campus, the total eclipse will happen today at 1:20:06pm - 1:22:43pm. The partial phases of the eclipse start at 11:52am and end at 2:47pm. In order to plan for and enjoy today's eclipse event, I recommend closing offices between 12:00 (noon) - 2:00pm. Please make sure office doors are locked during this time. CASA offices will re-open at 2:00pm. In the event of an emergency, please dial 911 or call campus police at 453-3771. For any other eclipse related issues, please contact eclipse@siu.edu.

Considering that such a large crowd will be visiting campus, I encourage all of us to take advantage of this big PR opportunity to welcome visitors and advocate for our excellent programs. Below is a list of CASA-related Eclipse events for today, please encourage faculty and staff to participate in these events if appropriate.

- 9am – 5pm, Crossroads Astronomy Science and Technology Expo, SIU Arena
- 9am – 12am, Crossroads Festival – Carnival, Food, Music, South Arena Lot
- **9am – 5pm, Crossroads Art & Craft Fair, North lawn of SIU Arena.** The Automotive Technology Department has set up their race car trailer, tent and tables. CASA will have various program recruitment materials available at this central location. All CASA faculty and staff are invited to stop by and help talk to the thousands of visitors to our campus about your programs.

COLLEGE KICK-OFF MEETING

The Academic Year 2017-18 College Kick-Off Meeting was held on Friday, August 18, 2017, 10:00am - 11:30am. Chancellor Carlo Montemagno and Associate Provost for Academic Programs Lizette Chevalier gave opening remarks and took photos with CASA faculty and staff.

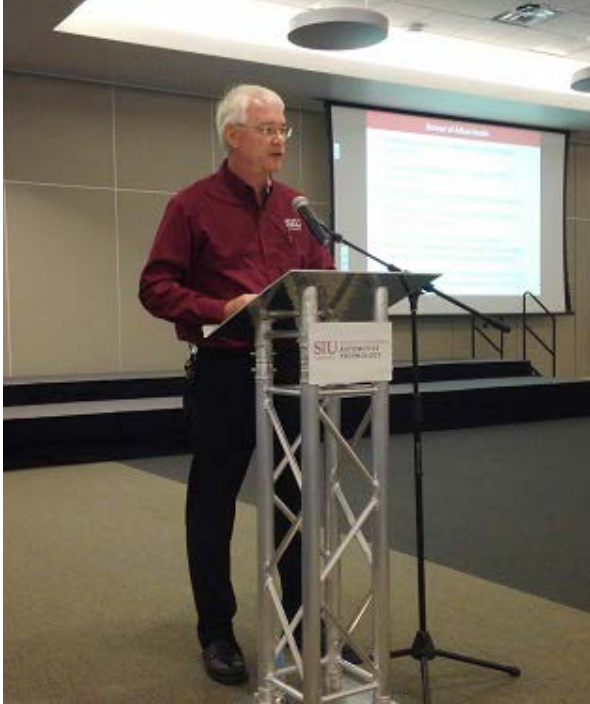


We begin the new academic year with some important milestones. CASA is now the largest college on campus in terms of total enrollment. CASA offers the largest off-campus and online programs, contributing approximately one-third of the overall distance education revenue to the University. It is especially noteworthy that we continue to attract bright students, extraordinary faculty and talented staff during a time of seemingly relentless budget reductions and fiscal constraints at both the state and the University level. I commend each of you for the hard work, dedication, and commitment you have shown in our quest to become the best applied sciences and arts college in the nation.



Despite the uncertain fiscal situation, CASA will continue to focus on its mission to create and implement outstanding academic programs and conduct high-impact research and creative activity. All these build on industry collaboration and regional need and provide community and professional service that make a difference to the people of the state of Illinois and beyond. Improving the College research profile and increasing our research productivity will be among our strategic goals in the new academic year. This year will also see a continued focus on developing resources to support our academic programs and daily operations.

Associate Dean for Academic Affairs Mike Behrmann presented the academic achievements of the College during the past year, including new academic degree programs and specializations, accreditation and certification, excellence of our students, student organizations, and nationally recognized student teams. As pointed out by Dr. Tom Shaw, Associate Dean for Administration, CASA distance education programs have been growing significantly over the past three years. As of last Monday (August 14, 2017), CASA's distance education student population made up 39.45% of the overall SIUC distance education enrollment.



A new academic year brings new hope and new vision. We strongly believe the best things are ahead of us. Thank you all for attending the College's kick-off meeting, and have a great new academic year!

AUTOMOTIVE WELCOME EVENT

The Automotive Technology Department started the new semester with a *Welcome Pizza Party* on Wednesday, August 16, 2017 at 5:30pm in the Transportation Education Center (TEC). Around 200 new students and their families and friends attended the event along with automotive faculty, staff, and alumni. Chancellor Montemagno toured the automotive labs and gave opening remarks at the welcome gathering. Mr. Dan Sherman from Mitsubishi Motor North America, CASA 2014-2015 Distinguished Alumni Award winner, and Co-Chair of the Automotive Industrial Advisory Board, provided enthusiastic comments and advice to new students. Leo Gruzes from General Motors spoke to students about opportunities and future careers in the automotive industry. Leo and Peter Joslyn brought in a 2018 Corvette Grand Sport from Michigan to talk about today's technology with the students as well. Please join me in congratulating the Department of Automotive Technology on this successful welcome event!



AVIATION WELCOME EVENT

Last Wednesday, August 16, 2017, the Aviation programs (AF, AVMAF, and AVT) had a *Welcome Luau and BBQ* event in the Transportation Center (TEC) from 3:00pm - 5:00pm. Faculty and staff were

wearing their Hawaiian attire, enjoying food and refreshments with new aviation students. The fun started with an “Amazing Race” that took student groups to various aviation labs, classrooms, and hangars labelled as “foreign countries.” The team travelling to the most “countries” received prizes. This was exciting and fun for new students, who got to know each other by “travelling” to different “countries” with other students to interact with each other while getting familiar with the TEC environment. This creative and interesting “Amazing Race” was designed and organized by Ms. Rhonda Ferguson, Aviation Administrative Assistant - thank you Rhonda for a great job done! The Aviation Welcome Luau and BBQ was sponsored in part by First Mid-Illinois Bank & Trust.

FIRST DAY OF CLASS

Faculty recognize the importance of establishing on the first day of class what will happen the rest of the semester. It is appropriate to discuss syllabus, learning outcomes, and grading policy before introducing actual course content. However, a recent post in the *Chronicle of Higher Education* by Anne Curzan (<https://tinyurl.com/ybq4zmvv>) argues that it may not be a good idea to focus on syllabus on the first day of class. She prefers to explain why this course is relevant and full of fun topics through puzzles, stories, and examples. How do you handle your first day of classes? In particular, how will you discuss your syllabus during the first day of class?

One thing is for sure - we do not want to scare students away. Historical data show that approximately 200 students campus-wide withdraw during the first couple of weeks due to various reasons. A high “W” rate in a class may be a sign for improvement in the course content or pedagogical style, including how to engage students during the first day and first week of class. This is especially important for online courses. A recent study backed by the Gates Foundation and Lumina Foundation for Education confirms that online students have a higher rate of failure and withdrawal than students in face-to-face classrooms.

NO-SHOW / NO-COVERAGE REPORT

Our academic accomplishments at SIUC are best achieved through collaborative team approaches and communicative action geared toward fostering student success. In order to further retention efforts within our programs, as well as lead to better student achievement in the long run, faculty need to share with the unit advisors those students who can be determined ‘at risk,’ or potentially at risk, of not fulfilling their requirements for their classes. If you know a student is not performing at the level they should be, discuss it respectfully with the student, encourage them to meet with their advisors, and also share your general concerns with your unit advisor, chair or director, to the best benefit of the student.

The fundamental information to be supplied to the advisor is simply the facts: the student(s) in question is either missing too many classes and/or is not fulfilling their potential or obligatory assignment requirements to succeed in the class at that point. This can be determined by simple attendance records and/or work-to-date status grades. Take note of behavioral changes or attributes that might convey their particular needs or issues. The unit advisors can then talk to those students in person and advise them of their options. Only then can informed, appropriate action be taken.

The Dean’s office is collecting a NC (No Coverage) / NS (No Show) report from each department/school at the end of first week. The NC (No-Coverage) report provides a list of courses in the Fall schedule that do not have an instructor to cover the first class. By the end of this week, each department/school will

submit an NC report to the Dean's office. Academic advisors should collect student NS (No-Show) reports. Please make sure there is no course class starting without an instructor in the classroom. If a faculty member will not be able to go to his/her class, for any reason, please inform students BEFORE the class time and have a substitute instructor or a makeup plan.

CONGRATULATIONS

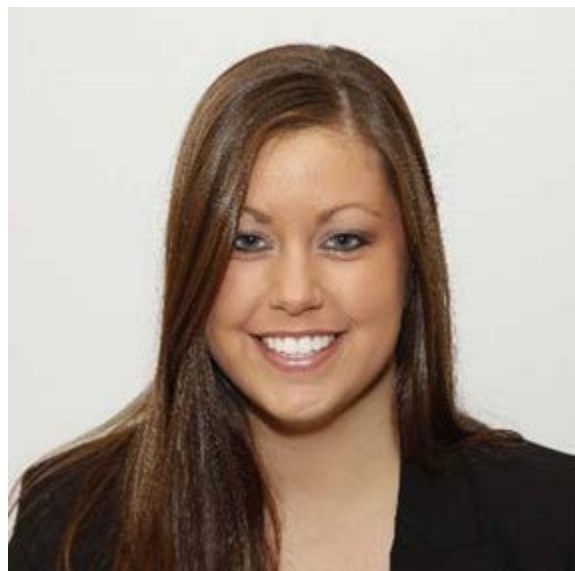
- **Shannon S. McDonald**, AIA, Associate Professor of Architecture and Interior Design (ARC & ID), had a book review of Airport Urbanism by Max Hirsh published in the *Journal of the Transportation Research Forum*, Vol. 56, No. 1 (Spring 2017), p. 115-118. The book review was requested by the Transportation Research Forum, which is available online at: <https://trforum.org/wp-content/uploads/2017/07/Book-Review-Airport-Urbanism.pdf>. Congratulations!
- Dr. **Siwon Cho** (FDM), Dr. **Laura Kidd** (FDM), **Laura Morthland** (ID) and **Shelby Adkinson** (FDM) have an article that was accepted and published in the introductory volume of the *Global Journal of Business Pedagogy* (<http://igbr.org/journals/business-pedagogy/>) entitled "Developing Soft Skills through Multidisciplinary Cooperative and Situated Learning." This article was produced as a result of the on-going interdisciplinary project in fashion branding, product development, promotion, and retail store design between the Fashion Design & Merchandising Program and the Interior Design Program in the School of Architecture.
- Two Medical Dosimetry students, **Ruth Crawford** and **Cynthia Upham**, received the American Society of Radiologic Technologists (ASRT) sponsored Varian Radiation Therapy Advancement Scholarship for \$5,000 each. The Varian Radiation Therapy Advancement Scholarship was created to ensure radiation therapists and medical dosimetrists can afford education that enhances their clinical practice skills and helps them provide excellent patient care. Only 19 scholarships of \$5,000 each are awarded annually. (<https://foundation.asrt.org/what-we-do/scholarships/current-scholarships>). Congratulations!
- Dr. **Sam Chung**, Professor of Information Systems Technologies (IST) and Director of the School of Information Systems & Applied Technologies (ISAT), had an oral presentation, titled "From Programming to DevOps in Java," as an invited session speaker at the United Korea Conference (UKC) 2017, Computer & Information Technology Session: Optimization and Software Engineering, in Washington, DC, August 9-12, 2017. The Korean-American Scientists and Engineers Association (KSEA) in the USA and the Korean Federation of Science and Technology Societies (KOFST) sponsored this conference. Dr. Chung received a partial travel support from the conference organizers for his presentation. Congratulations!



- Extended abstracts of three Information Systems Technologies (IST) undergraduate students, **Shane Mueller**, **Hong Jung**, and **Alan Park**, were accepted at the 2017 UKC Computer Sciences and Information Technologies (CIT) Symposium in Washington, DC, August 9-12, 2017. These students are members of the Smart and Secure Computing Research Group (SSCRG) and Minority in Computing (MiC) student organization with faculty advisor Dr. **Sam Chung**, Professor of Information Systems Technology (IST) and Director of the School of Information Systems & Applied Technologies (ISAT). Dr. **Chung** presented their research work on behalf of students:
 - **Shane Mueller** and Sam Chung. (Oral Presentation). *Software Reengineering a Legacy Game Application with Model-View-Controller (MVC) Architecture, Unit Testing, and Input Data Validation.*
 - **Hong Jung** and Sam Chung. (Poster Presentation). *A Case Study of Reengineering a Database Application with Model-View-Controller (MVC) and 3-Layered Architecture.*
 - **Alan Park** and Sam Chung. *MVC Architecture-Driven Software Reengineering: A Case Study of Modernizing a Bank System of Java Application.*

Congratulations!

- Ms. **Jenna Alka**, a 2008 graduate of Health Care Management (HCM) program, was selected and recognized as **HCM's 2017-2018 Featured Alumni**. We are proud of her significant achievements in the field of healthcare. Congratulations!



Jenna Alka is Director of Ancillary Services at St. Vincent Warrick Hospital. Her inspiration to join the healthcare field stemmed from her grandmother's employment in nursing in combination with her own business mindset, and she was President of the Student Healthcare Management Association during her time at SIU. At St. Vincent Warrick Hospital, Jenna oversees daily operations for all Ancillary Services including radiology, respiratory, rehab, lab, facilities, food and nutrition, environmental services and emergency and disaster preparedness, community outreach and marketing. She also oversees budgets and overall finances for ancillary services and manages capital purchases for the hospital, and leads all ancillary departments within the hospital from her Administrative role. Her dedication, exceptional business skills, and thorough experience have made her an incredible asset to the Healthcare field. She is currently a member of the American College of Healthcare Executives, a member of the Southern Illinois University Healthcare Management Advisory Board, and a guest lecturer for the Southern Illinois University Healthcare Management Program. She has also received the Excellence in Business award from Wabash General Hospital in Mt. Carmel, Illinois. Please join me in congratulating her on her designation as HCM's Featured Alumni.

- Please join me in congratulating the School of Information Systems and Applied Technologies (ISAT) for its transfer articulation agreement with Lake Land College, Mattoon, IL, and with Harper College, Palatine, IL. Both agreements were signed by SIU administration and leaders from Lake Land College and Harper College. According to these agreements, all graduates of Lake Land College and Harper College with an Associates of Applied Science (A.A.S.) and meeting SIU Carbondale admission requirements will be considered for admission into SIU Carbondale's Bachelor of Science (B.S.) in Technical Resource Management (TRM) in the College of Applied Sciences and Arts based upon the Department's enrollment criteria and space availability. Congratulations to Dr. **Sam Chung** and all ISAT faculty/staff!
- Please join me in congratulating the School of Information Systems and Applied Technologies (ISAT) for its transfer articulation agreement with Kaskaskia College, Centralia, IL. The agreement was signed by SIU administration and Kaskaskia College leaders. According to the agreement, all graduates of Kaskaskia College with an Associates of Applied Science (A.A.S.) in Construction Project Management and meeting SIU Carbondale admission requirements will be considered for admission into SIU Carbondale's Bachelor of Science (B.S.) in Technical Resource Management (TRM) in the College of Applied Sciences and Arts based upon the Department's enrollment criteria and space availability. Congratulations to Dr. **Sam Chung** and all ISAT faculty/staff!
- Please join me in congratulating the School of Allied Health (SAH) for its transfer articulation agreement with Carl Sandburg College, Galesburg, IL. The agreement was signed by SIU administration and Rick Eddy, Director of Admissions and Records, and Julie Gibb, Vice President of Academic Services, Carl Sandburg College. According to the agreement, all graduates of Carl Sandburg College with an Associates of Applied Science (A.A.S.) in Dental Hygiene and meeting SIU Carbondale admission requirements will be considered for admission into SIU Carbondale's Bachelor of Science (B.S.) in Dental Hygiene (DH) Online Degree Completion Option in the College of Applied Sciences and Arts based upon the Department's enrollment criteria and space availability. Congratulations to Dr. **Scott Collins** and all SAH faculty/staff!

- Please join me in congratulating the School of Allied Health (SAH) for its transfer articulation agreement with Northcentral Technical College, Wausau, WI. The agreement was signed by SIU administration and Dr. Lori Weyers, President of Northcentral Technical College, and Dr. Shelly Mondeik, Vice President for Learning, Northcentral Technical College. According to the agreement, all graduates of Northcentral Technical College with an Associates of Applied Science (A.A.S.) in Radiography and meeting SIU Carbondale admission requirements will be considered for admission into SIU Carbondale's Bachelor of Science (B.S.) degree in Radiologic Sciences (RADS): Radiation Therapy option or Education & Management option in the College of Applied Sciences and Arts based upon the Department's enrollment criteria and space availability. Congratulations to Dr. **Scott Collins** and all SAH faculty/staff!
- Please join me in congratulating the School of Architecture (SOA) for its articulation agreement with Rock Valley College, Rockford, IL. The agreement was signed on July 17 by SIU administration and Dr. Doug Jensen, President of Rock Valley College, and Ms. Susan Busenbark, Vice President of Academic & Student Affairs and Chief Academic Officer of Rock Valley College. According to the agreement, all graduates of Rock Valley College with an Associate in Applied Science (A.A.S.) degree in Fire Science and meeting SIU Carbondale admission requirements will be considered for admission into SIU Carbondale's Bachelor of Science (B.S.) degree in Public Safety Management (PSM) in the College of Applied Sciences and Arts based upon the Department's enrollment criteria and space availability. Congratulations to **John Dobbins**, **Gary Kistner** and all SOA faculty/staff!

ON THIS WEEK'S CALENDAR

- Monday, August 21, 2017: 1:20pm - 1:22pm, Total Eclipse; 9:00am - 5:00pm, CASA tent on north side of the SIU Arena. Dean's office closed from noon until 2pm.
- Tuesday, August 22, 2017: 11:00am - 12:30pm, Deans Council Meeting, Anthony Hall Balcony Conference Room.
- Wednesday, August 23, 2017: 1:30pm - 4:30pm, Saluki Student Job Fair, Student Center Ballroom D.
- Thursday, August 24, 2017: 9:00am - 4:00pm, D2L - Desire2Learn online learning management system workshop by CTE, Morris Library Computer Lab 174.
- Friday, August 25, 2017: 2:00pm - 3:00pm, Federal elected officials visit TEC.

AND FINALLY ...

If you see something in this update that you want to comment on, please send an email to awang@siu.edu; or call me at 618-536-6682. Also, if you know of anyone interested in receiving the CASA Dean's MMU, please ask them to send me an email and we will gladly add them to our mailing list. If you prefer not to receive the CASA Dean's MMU, please let me know, as well. Thank you.

Andy Ju An Wang, Ph.D.
Dean, College of Applied Sciences and Arts