

CASA Dean's MMU (Monday Morning Update)

A Tradition of Excellence, A Standard of Success

Monday, February 18, 2019

Dear Colleagues,

We will organize another research *Flash Talks* on the evening of Wednesday, April 17, 2019, to promote ongoing research and collaboration. The **CASA Research Flash Talks 3.0 with the Community** will take place at the Varsity Theater, 418 S. Illinois Avenue, Carbondale, IL, at 5:00pm - 8:30pm. This is the third time our College is hosting this research event, and this year we would like to arrange more time for researchers to socialize and discuss potential collaborations, during these three time slots: (1) before the PPT presentations, 5:00pm -5:30pm; (2) during intermission time, 6:30pm - 6:50pm; and after the second half of presentations, 7:50pm - 8:30pm. In addition to PPT presentations, research posters and demonstrations will be arranged to foster discussion. A “Call for Presentation” will be sent out, and more details will be coming soon.

In addition to CASA faculty and staff, we would like to invite faculty/staff from other colleges as well as community members from Carbondale to attend and participate in these Flash Talks. We would especially like to invite those faculty members from the programs that will be merging with CASA programs via re-organization to participate and share their research activity. This will be an excellent opportunity for faculty networking with peers, exchanging innovative ideas, and creating a foundation for future cross-disciplinary research collaboration. All faculty and staff are encouraged to participate.

Each faculty or staff member interested in participating will be given *3-5 minutes* to briefly introduce their current, concluding, or proposed research to an audience consisting of interested faculty, staff and invited community members from both the University and regional area. Our hope is to have at least a few presentations from each of CASA’s academic units and invited merging programs. In addition, faculty posters, research project demonstrations, and textbooks can be submitted for display. There was a suggestion to have a wide scope of topics or themes for this Flash Talks. Fresh research ideas and incomplete research results are as equally welcome as those completed or published research results. Staff members are welcome to participate as well to talk about administrative innovations, such as "Best Practice in Recruitment & Retention" or "Proactive Advising for Student Success."

Please prepare to submit a short abstract, not to exceed 200 words, briefly describing the research you will present. These abstracts will not be peer reviewed. However, we are planning to print an abstract booklet “*CASA Research Talks 3.0*” and post all accepted abstracts on the OpenSIUC online repository. The flash presentation is simply to gauge interest from a broader audience. The presenters will be advised

to answer three questions when they are preparing their abstracts: (1) *What is it?* (2) *Why is it important?* (3) *How can the community be further involved?*

The goal is for this event to serve as a catalyst for collaboration among faculty, staff, and community members. Abstract proposals are due to Cara Doerr (caradoerr@siu.edu) no later than 5:00pm on Monday, April 1, 2019. If you have any questions, please email Cara Doerr (caradoerr@siu.edu) or call her at 618-453-7283. Thank you.

Please join us for the 2019

**CASA RESEARCH
FLASH TALK
3.0**

THIS EVENT IS OPEN TO ALL SIU FACULTY, STAFF & COMMUNITY MEMBERS.

RECEPTION
5:00-6:00 PM

PRESENTATIONS
6:00-8:00 PM

PRESENTATION PROPOSALS ARE WELCOMED FROM ALL ACADEMIC FIELDS.

FACULTY POSTERS TABLETOP TRIFOLD ONLY AND TEXT-BOOKS INVITED FOR DISPLAY.

**Wednesday, April 17, 2019
5:00pm - 8:00pm**

The Varsity Center
418 S. Illinois Ave., Carbondale, IL 62901

Presenter Abstract Proposals Due: April 1 • (follow APA guidelines) to caradoerr@siu.edu
PLEASE CALL CARA DOERR AT 453-7283 OR E-MAIL CARADOERR@SIU.EDU WITH QUESTIONS.

YIELD CALLING CAMPAIGN

Yield rates are the percentage of students who enroll at a college or university after being accepted. The average yield rate at SIU was around 22% in the past. To increase enrollment yield, we are reaching out to the admitted students through multichannel communications. I would like to thank the following faculty/staff members who registered to be a caller to their admitted students:

- CASA: Cara Doerr
- SOA: John Dobbins, Shannon McDonald, Laura Morthland
- AUT: Mike Behrmann, Eugene Talley
- AVMAF: Ken Bro
- AVT: Don Morris
- SAH: Scott Collins, Tom Shaw, Jennifer Walker, Jordia Coleman, Rick McKinnies

Especially, I would like to thank those who called admitted students during the last week. For instance, during the week of 2/11 - 2/17/2019, Ken Bro called 100 out of 168 admitted Aviation Flight (AF) students. Don Morris called 33 Aviation Technologies (AVT) admitted students. Mike Behrmann called from his office so he could crosscheck students with program acceptance and prior communications sent. Among 109 admitted Automotive Technology (AUT) students, he made 12 successful calls, all 12 excited about joining SIU, and left 24 messages. As you can see from the list above, the School of Allied Health (SAH) has five faculty/staff members helping with the calling campaign. A total of 40 students admitted to SAH programs were called, many of them are working with their advisors at SAH for their course study and degree plans.

During this yield calling campaign, we would like to create excitement and a surprisingly professional experience for these prospective students. Please keep in mind that most of these admitted students may have received an offer from multiple universities, and our job is to convince them that SIU is their best choice. We do this by showing our Saluki spirit, treating them with the utmost dignity and respect, and building personalized communications and individualized relationships. Thank you.

ACADEMIC ASSOCIATES

Academic Associates (AA) serve as peer student mentors for CASA undergraduate students. Under the supervision of the college Recruitment and Retention Coordinator, Academic Associates assist with both academic and non-academic student concerns and issues. Our Academic Associates can help students with time management skills, academic planning, serve as a liaison between students and CASA administration, and connect students with campus resources. Academic Associates are here to help all SIU CASA students succeed! The link to the website is here: <https://asa.siu.edu/about/academic-associates.html>

A special Thank-You to the SIU Alumni Association for their support of this important retention initiative!

CONGRATULATIONS

- CASA's history traces back to June of 1950, when President Delyte Morris appointed Ernest J. Simon as SIU Director of the Technical Institute and Associate Director of Adult Education. Ernest J. Simon was the founding Dean for this College, which had its name changed several times in the past, from VTI (Vocational Technical Institute), STC (School of Technical Careers), CTC (College of Technical Careers), to CASA (College of Applied Sciences and Arts). Dean Simon passed away in 1989. His wife Mary C. Simon continued to provide the faculty, staff, and students with encouragement, financial support, and a genuine enthusiasm for our continued success until her death in 2011. The *E.J. and Mary C. Simon Distinguished Faculty Award* is intended to acknowledge, celebrate and reward extraordinary lifetime achievement with respect to teaching and other activities directly related to the education and general welfare of students of

the College of Applied Sciences and Arts. The E.J. and Mary C. Simon Distinguished Faculty Award is cherished by those who receive it, because the award honors the tradition of faculty excellence envisioned by the founding dean of the college.

After the nomination process, the Selection Committee met recently and selected the winner. The 2019 recipient of the E.J. and Mary C. Simon Distinguished Faculty Award is **Julie Davis**, Associate Professor and Program Director of the Physical Therapist Assistant (PTA) Program in the School of Allied Health (SAH). This is the top faculty award in our College. The recipient receives \$5,000 and a plaque, and makes a speech at the annual *CASA Honors Day* Ceremony. Congratulations!



Associate Professor **Julie Davis** has been a valued member of the Faculty in SAH since 1998. With unparalleled skills in student engagement and academic excellence, her rapport with students is commendable given her gifted ability to transfer knowledge in a rigorously accredited program while simultaneously building a professional and collegial connection with students. She holds her students to high standards but also makes them feel comfortable and valued. Students state her classes are among the most difficult in the PTA program, but yet she is also hailed as one of their favorite professors. Her efforts are reflected in the board scores from the exam her students must take at the completion of their studies. The PTA program has received exceptionally high pass rates on this exam, including a 100% pass rate in 2017.

Julie Davis is a widely respected educator by both colleagues and students. She has been selected as the Teacher of the Year three times for the School of Allied Health and three times for the College of Applied Sciences and Arts. In addition to teaching, Julie has been on several committees during her career and currently sits on three committees. In 2017, Julie led the PTA program through a successful accreditation process, and in the Fall of 2018, the PTA program received 10 years accreditation due to her leadership and organization. Her relationships with faculty and staff create a positive environment. Her commitment to education has improved student learning and the local practice of physical therapy.

Ernest .J. Simon was founding dean of the College from its inception in 1951 until his retirement in 1970, and both he and his wife, Mary C. Simon, remained strong supporters of the University and CASA. This award recognizes the overall accomplishments of a faculty member in support of

his or her respective program and can be received only once in a lifetime. I would like to take this opportunity to thank all nominators and the E.J. and Mary C. Simon Distinguished Faculty Award Selection Committee for their diligent work and service.

Congratulations!

- **Mr. Fred Bisel**, Online Lecturer of Information Systems Technologies (IST), together with his team (Space and Naval Warfare System Center - SSC - Atlantic team), received a Department of Defense (DoD) Acquisition Workforce Development Innovation Award on February 5, 2019, at the Pentagon, for their work on a cyber education resource. The team's efforts led to the creation of the Cyber Education and Certification Readiness Facility (CERF) based in Charleston, SC. Shown in the picture below, Eleanor M. Lord, undersecretary of defense for acquisition and sustainment, presented the award to SSC Atlantic Executive Director Christopher Miller, Total Workforce Competency Lead Pamela K. Bell, CERF Lab Lead Fred Bisel, and team members. The awarding ceremony was in the Hall of Heroes at the Pentagon. The Hall of Heroes is where all the Purple Heart ceremonies are held.

Congratulations!

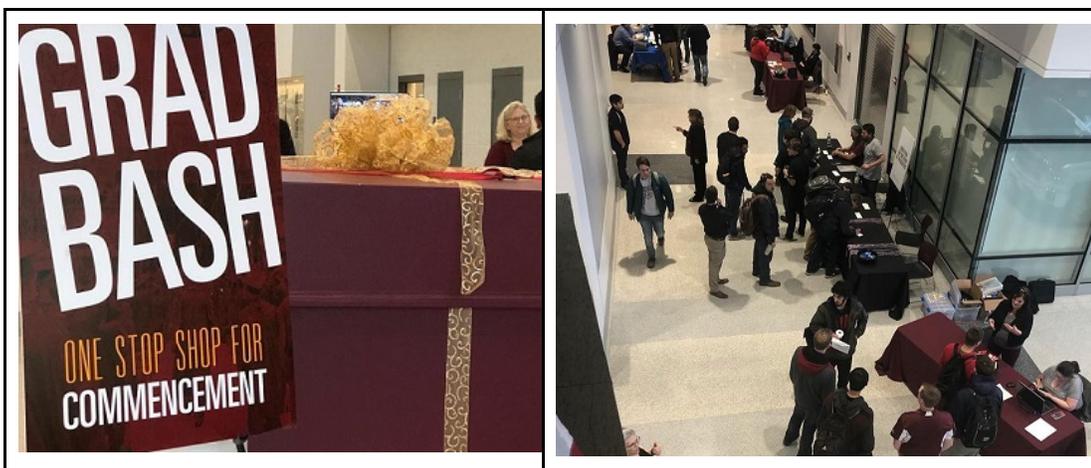


- Two students, Ms. **Savanah Hopkins** (MHA/MHI) and Mr. **Mitchell Dierkes** (BS - HCM), have been selected by Health Care Management (HCM) faculty to be recognized by the Mid-America Health Care Executives Forum (MAHCEF) this year. MAHCEF is an independent chapter of the

American College of Healthcare Executives (ACHE). Savannah and Mitchell will receive from MAHCEF a certificate of recognition and a cash gift. Congratulations!



- Please join me in congratulating the Department of Aviation Technologies (AVT) for its articulation agreement with Cape Cod Community College, West Barnstable, MA. The SIU administration and Cape Cod Community College leaders have signed the agreement. According to the agreement, all graduates of Cape Cod Community College with an Associate of Applied Science (A.A.S.) degree in Aviation Maintenance Technology and meeting SIU Carbondale admission requirements will be considered for admission into SIU Carbondale's Bachelor of Science (B.S.) degree in Aviation Technologies (AVT) in the College of Applied Sciences and Arts based upon the Department's enrollment criteria and space availability. Congratulations to **Mike Burgener** and all Automotive Technology faculty and staff!
- The Transportation Education Center (TEC) hosted a **Grad Bash** on February 5, 2019, as part of a larger pre-graduation event on campus.



- The SIU chapter of the National Gay Pilots Association (NGPA) attended the 2019 Industry Expo and Winter Warm-Up presented by United Airlines. The group had the opportunity to connect and seek out future employment opportunities throughout their time at the event. CASA Aviation is proud to support our LGBTQ+ students, faculty, and staff by fostering an inclusive campus environment. Congratulations to Verneceelyn Allen, an SIU Aviation student who was one of 20 scholarship recipients.



- **Peter Smith**, Associate Professor of Architecture, always does something special for Valentine’s Day in the Quigley Gallery. This year he put together an abstract art piece in the center of the gallery utilizing the artwork of an artist by the name of Jim Dine. Jim Dine has a fascination with three things: Hearts, Pinocchio, and Japanese kimonos. He loves painting them, sketching them, and drawing them. He has a sculpture in St Louis's CITY GARDENS of Pinocchio that he calls “White Gloves.”



- The International Interior Design Association RSO members handed out popcorn on February 13, 2019, and it was a big hit with students passing through Quigley Hall. The theme was:
 - Roses are Red,
 - Violets are Blue,
 - Pop Up Popcorn Day
 - Is All About You!



- Congratulations to these high achieving students for being accepted into our Dental Hygiene and Radiologic Sciences programs! The Director of the School of Allied

Health, Dr. Scott Collins, presented these students with certificates of acceptance when they were here for Scholarship Interview Weekend. Congratulations!



SAVE THE DATE

- The Spring Open House is today (**Monday, February 18, 2019**) at the SIU Arena. Of all the students who registered for today's Open House, 30.7% of them are here to visit CASA programs. I know you will make these families feel welcome!
- With 124 employers registered, the Job & Internship Fair this year is tomorrow: **Tuesday, February 19, 2019**, from 10:00am to 2:00pm in the Student Center Ballrooms. Please announce this opportunity to your classes and encourage your students to participate. It is also a good opportunity to connect relevant employers for potential collaborations. It is beneficial to our students if we build a long-term relationship with employers of our students. It is important that the campus shows the recruiters how much we appreciate them taking time to recruit SIU students for their internships and employment opportunities.

- The 3rd SIU Day of Giving will be on **Wednesday, March 6, 2019**. Salukis from all over will come together to celebrate the first 150 years of SIU and help support the University for another 150 years.



- **Saturday, April 6, 2019**, SIU/CASA Honors Day.
- The 3rd Annual CASA Flash Talk to be held **Wednesday, April 17, 2019** at the Varsity Center in Carbondale, IL.
- **Saturday, April 27, 2019**: American Airlines Career Day. A Boeing 737 filled with prospective Aviation students will come to campus on this day.
- **Saturday, May 11, 2019**: Commencement.

UPCOMING EVENTS THIS WEEK

- Monday, February 18, 2019: SIU Open House, Academic College Fair 10:00am - 11:00am, SIU Arena; Academic Showcase 1:00pm - 4:00pm.
- Tuesday, February 19, 2019: 10:00am - 2:00pm, SIU Job & Internship Fair, Student Center Ballrooms; 10:00am - 12:00pm, Deans Council Meeting, Anthony Hall Balcony Conference Room; 2:00pm - 3:00pm, Contract & Evaluation Workshop, Morris Library 751.
- Wednesday, February 20, 2019: 8:00am - 10:00am, State University CS Hire Training Workshop, Guyon Auditorium.
- Thursday, February 21, 2019: 9:00am - 12:00pm, Ad Staff Meeting, Dean's Conference Room.
- Friday, February 22, 2019: 9:30am - 10:30am, SIU Naming University Facilities Committee meeting, Colyer Hall Conference Room.

AND FINALLY ...

If you see something in this update that you want to comment on, please send an email to awang@siu.edu; or call me at 618-536-6682. Also, if you know of anyone interested in receiving the CASA Dean's MMU, please ask them to send me an email and we will gladly add them to our mailing list. If you prefer not to receive the CASA Dean's MMU, please let me know, as well. Thank you.

Andy Ju An Wang, Ph.D.
Dean, College of Applied Sciences and Arts