

CASA Dean's MMU (Monday Morning Update)

Monday, September 14, 2015

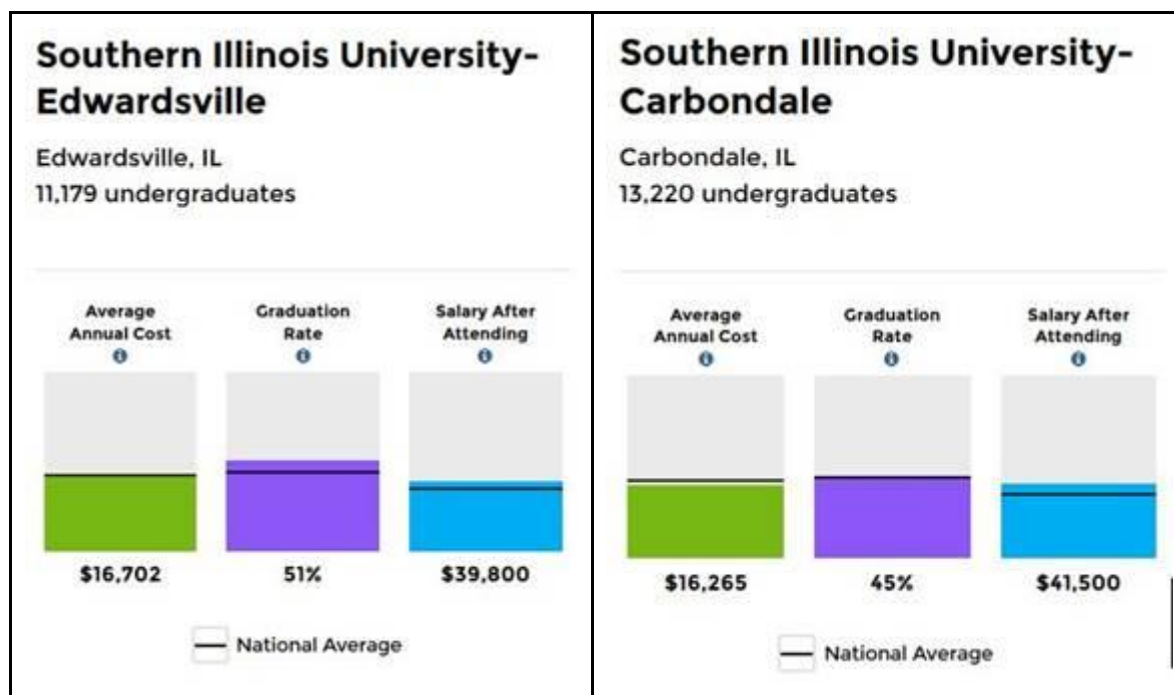
Dear Colleagues,

The official 10-day enrollment data was released last Tuesday. SIUC total enrollment this Fall semester is 17,292, a decrease of 697 students or 3.9% over the previous year. Our College, however, has an increase of 74 students: from 2,479 in Fall 2014 to 2,553 in Fall 2015, which is close to a 3% increase in our enrollment. This is the second consecutive annual increase of enrollment in the College. Why has CASA been able to maintain a strong enrollment as well as a higher retention rate? Because our faculty are some of the nation's leading scholars and teachers, representing a broad range of expertise and distinguishing themselves through an emphasis on excellence in research and teaching; and because our staff are dedicated and committed to student success. Our students are academically prepared with a passion in the areas of study that they have selected as their future careers. I feel proud to be part of such a wonderful college. Let's get the words out, telling those prospective students, their parents and friends: You can't find a better value and a better quality of education in applied sciences and arts right here in Southern Illinois than SIUC College of Applied Sciences and Arts.

Among the most successful and attractive programs are the following: Health Care Management (HCM, +36), Radiologic Sciences (RAD, +21), Information Systems Technologies (IST, +15), Mortuary Science and Funeral Services (MSFS, +14), Automotive Technology (AUT, +14), and Technical Resource Management (TRM, +11). Each of these programs has more than 10 students increase in their program enrollment. On the other hand, we do have a few programs with more than 10 students decrease in their 10-day enrollment: Electronic Systems Technology (EST, -10), Architectural Studies (ARC, -25), and Aviation Technologies (AVT, -32).

We are in the middle of the Transformation Decade in a Shift Age, according to David Houle, a futurist, thinker and speaker. In his 2013 book "Entering the Shift Age" he discussed the collapse of legacy thinking in an accelerated changing environment. In the world of higher education, we have certainly seen a lot of changes and we have entered perhaps the most transformative time in our history. These changes are driven by powerful forces such as economics, demographics, disintermediation, digital connectivity, and globalization. There is no doubt in my mind that higher education is changing its form, appearance, nature, and characters over the next few decades.

In this week's [radio address](#), President Obama announced the launch of a new College Scorecard website, meant to help students and parents identify which schools provide the best value of higher education. For each university, this College Scorecard includes measurements of students' earnings 6-10 years after they started at a college as well as graduation rate and expenses. Please take a glance at [14 Illinois universities on this Scorecard](#) in terms of their cost, graduation rate, and alum salaries. Below is a snapshot for SIUE and SIUC, and more information is available [here](#).



CONGRATULATIONS

- Dr. **Sandy Collins**, Program Director and Associate Professor of Health Care Management (HCM), has two papers accepted for publication:
 - Costanza JT, Collins SK. (2016). Critical Aspects of Multigenerational Team Building. *Radiology Management*.
 - Rhodes SM, Collins SK. (2015). The Potential Organizational Impact of Presenteeism. *Radiology Management*.
 Congratulations!
- Dr. **Seung-Hee Lee**, Program Director and Associate Professor of Fashion Design and Merchandising, has three peer-reviewed abstracts for presentations at the International Textiles and Apparel Association (ITAA) Annual Conference as follows:
 - Lee, S-H., Workman, J., & Jung, K. (Accepted). "Brand Charisma: Word-Of-Mouth and Gender", International Textiles & Apparel Association, Santa Fe, NM, November 9-13, 2015.
 - Lee, S-H., Jung, K., Eun, J., & Workman, J. (Accepted). "What do consumers think about widespread fashion counterfeits? A Q-methodological analysis of the diverse viewpoints", International Textiles & Apparel Association, Santa Fe, NM, November 9-13, 2015.
 - Workman, J., Lee, S-H., & Jung, K. (Accepted). "Fashion Adoption Groups and Consumer-Brand Relationships", International Textiles & Apparel Association, Santa Fe, NM, November 9-13, 2015.
 Congratulations!
- I am happy to report that the Dental Hygiene (DH) RME on a new specialization in Education and Management was approved by the Faculty Senate last Tuesday with very strong support as demonstrated by the 22 "yes" and 2 "no" votes. This exciting news gives the DH program the ability to have an online BS degree completion option specializing in DH management/education. Congratulations!

- John Michalesko, graduated from SIU with an Associate Applied Science in Construction Technology in 1975 and a Bachelor of Science in Advanced Technical Studies in 1979, retired last Friday as Carbondale's Fire Chief. Congratulations!



AD STAFF MEETING

The Administrative Staff will meet on Thursday, September 17, 2015, 2:00pm - 4:30pm in the Dean's Office. The tentative agenda of the meeting is below:

1. Welcome, open forum, and Dean's briefing
2. FY 2016 Budget Cut Information & Discussion
3. VCR Garvey: Research in Difficult Fiscal Times
4. Round Table Discussion and Other Business
5. Other Business

If you have any specific items that you feel the Administrative Staff should consider at the meeting, please send me your suggestions before 1:00pm Wednesday, 9/16/2015. All faculty and staff are invited to the open forum section of the Administrative Staff meeting at 2:00pm - 2:30pm.

TELEFUND WEEK

As part of the SIU Foundation Annual Giving program, a Telefun team of about 75 students will be calling CASA alumni and friends this week. Student callers will verify alumni information, providing updates to prospects regarding the University, College, and programs, and soliciting contributions. The raised fund will help to provide scholarships to students, travel awards, funding for research efforts, equipment purchases, and other needs that cannot be provided by state support alone. This is also an opportunity for the college to maintain close contact with our alumni and friends. Below is the schedule of the Telefund week.

<p>Monday, September 14, 2015 Aviation Flight Aviation Management Automotive Technology Aviation Tech CASA Student Support Fund Computer Information Processing OSS</p>	<p>Tuesday, September 15, 2015 Allied Health Care Dental Hygiene Dental Technology Health Care Management Mortuary Science Physician's Assistant Physical Therapist Assistant Radiologic Sciences & Radiologic Technology Respiratory Therapy</p>
---	---

Wednesday, September 16, 2015 Architecture Interior Design Clothing and Textiles Advanced Technical Studies Electronic Management Electronics Technology Information Systems Technology Fire Service Management	Sunday, September 20, 2015 Aviation Management Automotive Technology Aviation Tech CASA Student Support Fund Electronics Management Information Systems Technology
--	---

TEACHING TIPS

- **Minute Paper:** Gain immediate feedback about whether or not students grasp the primary ideas presented. Have students write a "one-minute paper" asking 1) What is the major point you learned in class today? And 2) What is the main unanswered question you leave class with today?
- **Dangers of Social Media Use:** Many positive effects of social media use on student engagement and academic performance have been reported. However, there is some research examining negative factors related to social media use, such as narcissistic personality traits and multitasking on student learning and academic performance. More information is available in <http://www.fosterfocusmag.com/articles/dangers-social-media>.

ON THIS WEEK'S CALENDAR

- Monday, September 14, 2015: 5:00pm, Kaplan Hall, CASA Telefund Week starts.
- Tuesday, September 15, 2015: 2:00pm - 4:00pm, Grad Bash, Student Center Ballrooms.
- Wednesday, September 16, 2015: 1:00pm - 3:00pm, Deans' Council Meeting, AH BCR.
- Thursday, September 17, 2015: 2:00pm - 4:30pm, CASA Ad Staff Meeting, Dean's Conference Room.
- Friday, September 18, 2015: 8:00am - 2:00pm, Chancellor's Scholarship Golf Outing; 4:00pm - 11:00pm, Aviation Alumni Gathering in Chicago.

AND FINALLY ...

If you see something in this update that you want to comment on, please send me an email at my SIU email awang@siu.edu or call me at 618-536-6682. Also, if you know of somebody who might be interested in receiving the CASA Dean's MMU, please ask them to send me an email and we will gladly add them to our mailing list. On the other hand, if you prefer not to receive the CASA Dean's MMU, please let me know as well. Thank you.

Andy Ju An Wang, Ph.D.
 Dean, College of Applied Sciences and Arts