

## CASA Dean's MMU (Monday Morning Update)

Monday, August 22, 2016

Dear Colleagues,

Today is the first day of class, a very important time for faculty to establish a tone for what will happen the rest of the semester. It is appropriate that a professor establish course expectations and requirements, reflecting on what climate and teaching/learning outcomes she/he would like to achieve throughout the semester inside and outside the classroom. From the chapter “Classroom Contracts-Roles, Rules, and Expectations” in David W. Champagne’s *The Intelligent Professor’s Guide to Teaching*, (Roc Edtech Pub Inc 1995, ISBN-13: 978-0966769616), a comprehensive list of course expectations was presented as follows:

- **Course overview:** Provide a map of where the class will start and end, and what you expect them to understand at the end of the semester.
- **Departmental Requirements/Expectations:** If your department sets standards and requirements, you may want to establish that you are required to work within those parameters.
- **Presentation of material:** Tell your students how you will provide them with the materials they need to be successful in class. Do you use Web-based materials on D2L, or rely on electronic course reserves through the library? Will your students have to schedule evenings to watch films or take pre-test before a class? Will you lecture and expect them to take notes on your presentations?
- **Expectations for class time:** How will the student feel confident and competent in your classroom? Is the class discussion-based? Do you follow your syllabus or do you improvise? Do they need to bring their books every day? Tell them what they can expect and how can they interact within those expectations to thrive in your classroom.
- **Expectations outside of class:** Provide them with an idea of what they will need to prepare for the course outside of class. Is their preparation primarily reading and writing individually, or will they be working in groups? Will they need to turn in assignments electronically outside of class hours? Give them enough information so they will be able to plan their schedules accordingly.
- **Instructor responsibilities:**
  - Establish what you will provide for your students to be successful in your class. This may include in-class material, study guides, meaningful and prompt feedback on assignments, facilitation of discussion, attention to students with special needs, and a positive and welcoming classroom environment.
  - Assert your boundaries: Let your students know how to contact you and when. For example communicate or provide your office hours, office phone number, availability for instant messaging, email, and when you do not respond (evenings, weekends, and traveling for example). If you are traveling during the semester, you may want to explain the dates that you will not be available.
  - You may also want to alert your students to the events, habits, or situations that detract from your ability to fulfill your responsibility. For example, if late assignments, lack of participation, or sleeping during your lectures distracts you from timely and persuasive

teaching, explain why you cannot tolerate these events and how you handle them when they occur.

- **Student responsibilities:** If attendance is required, participation is mandatory, or you want them to read the assignment before class, explain to your students that this is expected of them throughout the semester. Explain policies on absences, make-ups, emergencies, and accommodating special needs. You may also remind them that they are responsible for their success and communicating with you when they have need assistance or have other concerns. Various University policies are available through the “Syllabus Attachment” at <http://pvcaa.siu.edu/common/documents/syllabus%20attachments/syllabus-attachment-spring-2016.pdf>.
- **Assessment:** How will you assign the course grade at the end of the semester? How many assignments will you grade? Do you have grading policies and/or rubrics or criteria for grading?
- **Cooperation/communication/resources:** Finally, you may want to spend a few minutes discussing university, department, library, or other resources for students to use through the course of the semester.

## COLLEGE KICK-OFF MEETING

The annual college meeting to kick-off the new academic year took place in the Transportation Education Center last Wednesday, August 17, 2016. Aside from a welcoming speech by Interim Chancellor Colwell of the University, Associate Dean Shaw reviewed what we achieved in distance education and administration, Dean Wang reported what we have accomplished in the last academic year, and two strategic goals for the 2016-2017 academic year. Chairs and Directors provided overviews and updates in each academic unit in the College. CASA is filled with truly dynamic and excellent faculty and staff with a passion for student success. In the new academic year, we will continue to develop resources to support our academic excellence and growth, and improve diversity and inclusion in the College. Our faculty and staff are fully committed to fostering a college community built on respect that values diversity and empowers open dialogues - the freedom to express ideas and views with the goal to strengthen our collaborative culture and inclusion. We will continue our efforts to improve communications and to move our College to the next level.

Below are a few pictures taken from the College kick-off meeting (Photo credit: Mary Nemetsky).





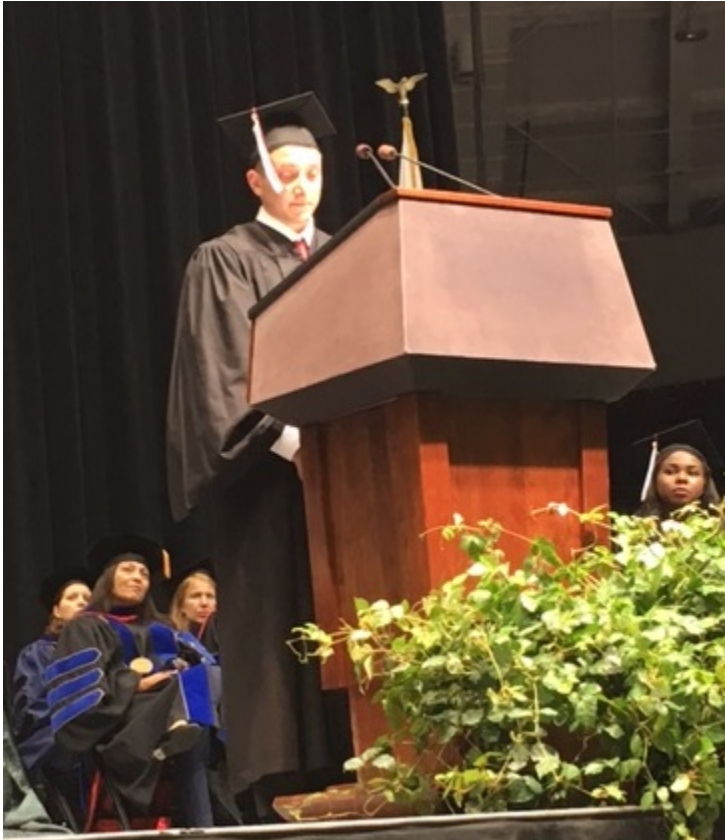


**CONVOCATION**

The term **convocation** comes from Latin “*convocare*” meaning "to come together." It refers to a group of people formally assembled for a special purpose, mostly ecclesiastical or academic. The Chancellor’s New Student Convocation last Friday was a formal official welcome ceremony for all new students. From CASA, the following faculty/staff attended the convocation, as far as I know:

**Scott Collins, Tom Shaw, Sam Chung, and Elaine Atwood.**

The ceremony began with Interim Chancellor Colwell's welcome remarks, followed by Jeff McGoy's keynote comments, student trustee (Naomi Tolbert) remarks, and USG President remarks. Jared Stern, President of the Undergraduate Student Government, carried the university charter and delivered a short welcome remark (picture below, photo credit: Faith Miller). Jared Stern is a senior in our Aviation Management program.



**CONGRATULATIONS**

- Dr. **Seung-Hee Lee**, Professor of Fashion Design & Merchandising, was listed in the top 25 of global scholars who published journal articles the most in fashion marketing area worldwide for the recent 10 years, with Dr. Jane Workman, Emeritus Professor of Fashion Design & Merchandising, according to a recent research article in *Clothing & Textiles Research Journal*. It contributed SIU ranked in the top 20 of institutions publishing research in fashion marketing area globally. More information is available from the following article:  
Hyun, J., Hahn, K., & Leslie, C. (2016). An analysis of individual and institutional contributions to the fashion marketing forum from 2004-2014. *Clothing & Textiles Research Journal*, 34(3), 179-195.  
Congratulations!



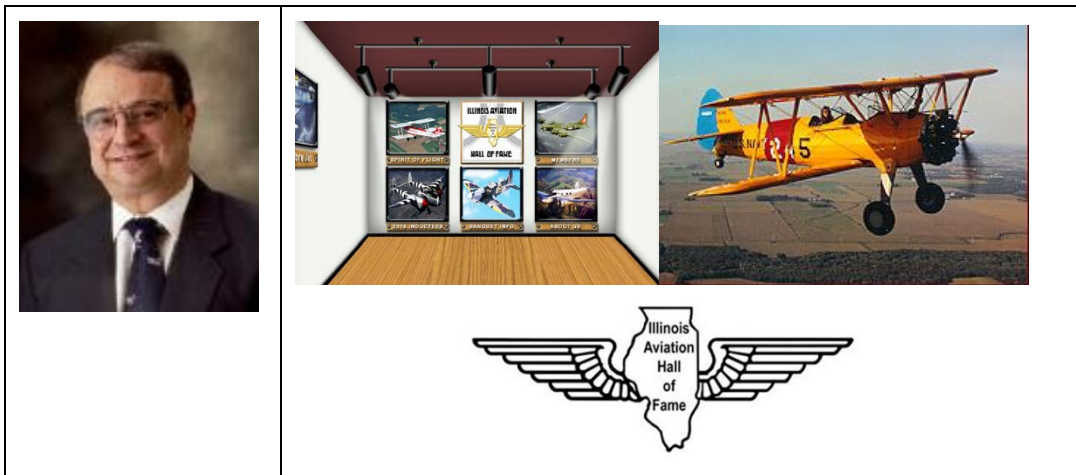
## Clothing and Textiles Research Journal

*Clothing and Textiles Research Journal (CTRJ)*, peer-reviewed and published quarterly, strives to strengthen the research base in clothing and textiles, facilitate scholarly interchange, demonstrate the interdisciplinary nature of the field, and inspire further research. It is the official publication of the International Textile & Apparel Association, Inc.

Average time from submission to first decision: 39 days

- ▶ **OnlineFirst**  
(Forthcoming articles published ahead of print)
- ▶ **Current Issue: July 2016**
- ▶ **All Issues**  
1982 - July 2016
- ▶ **Call For Papers**

- **Dr. Charles Rodriguez**, retired professor of Aviation Technologies, has been elected President of the Illinois Aviation Hall of Fame. His term will run 2016-2018. Congratulations!



- **Michelle Parker-Clark**, Advisor for Aviation Management and Flight (AVMAF), received 2015-2016 Service to the College Award during the College kick-off meeting on Wednesday, August 17, 2016. Congratulations!





(Photo credit: Mary Nemetsky)

- Andrea Hart, Dental Hygiene (DH) senior, received a \$1,800 scholarship from National Dental Hygiene Association (NDHA). This makes the second year in a row that one of our students was selected to receive this scholarship. Congratulations!
- Please join me in congratulating the winners of the \$1,000 SI3C NSA Scholarship Program awards. Over thirty students registered to participate in this round of the program and nine will receive awards. The recipients successfully completed the required cyber security exercises and were judged to have the top essays by a panel of thirteen information technology professionals from academia, private industry, and law enforcement. Each essay was reviewed three times by the review panel and these scores were used to select the recipients. Thanks to **Tom Imboden**, Associate Professor of Information Systems Technologies and Principal Investigator of the SI3C NSA Scholarship Program, and congratulations to the following nine award winners!

**Southern Illinois University**

- Jonathon Farmer
- Hallie Martin

**John A. Logan College**

- Quinten Bowen
- Zachary Scanlon

**Kaskaskia College**

- Corey Carsrud
- Marvin Lindsay

**Lake Land College**

- Cathy Sowa

**Southeastern Illinois College**

- Robert Butler
  - Bobby Steward
- Please join me in congratulating School of Allied Health (SAH) Radiologic Sciences (RAD) program for its articulation agreement with Illinois Eastern Community Colleges in Olney, IL. The agreement has been signed by Dr. Susan Ford, Interim Provost and Vice Chancellor for Academic Affairs, for Interim Chancellor Brad Colwell and Terry Bruce, Chief Executive Officer of Illinois Eastern Community College. According to the agreement, all graduates of Illinois Eastern Community Colleges with an Associate of Applied Science (A.A.S.) degree in Radiography and meeting SIU Carbondale admission requirements will be considered for admission into SIU Carbondale's Bachelor of Science (B.S.) degree in Radiologic Sciences (RAD): Education and Management Option on-line program in the College of Applied Sciences and Arts based upon the Department's enrollment criteria and space availability. Congratulations!
  - Please join me in congratulating School of Allied Health (SAH) Health Care Management (HCM) program for its articulation agreement with Illinois Eastern Community Colleges in Olney, IL. The agreement has been signed by Dr. Susan Ford, Interim Provost and Vice Chancellor for Academic Affairs, for Interim Chancellor Brad Colwell and Terry Bruce, Chief Executive Officer of Illinois Eastern Community College. According to the agreement, all graduates of Illinois Eastern Community Colleges with an Associate degree in Arts (AA); General Studies (AGS); Science (AS); Science and Arts (ASA); Certified Medical Assistant (AAS); Computer Telephony (CTD); Executive Office Professional (AAS); Health Informatics (AAS); Human Resource Assistant (AAS); Information Systems Support (AAS); Information System Technology (AAS); Marketing Business Management (AAS); Medical Office Assistant (AAS); Nursing (ADN); Office Administration (AAS); Office Management (AAS); Paralegal (AAS); Sport Management (AAS) and meeting SIU Carbondale admission requirements will be considered for admission into SIU Carbondale's Bachelor of Science (B.S.) degree in Health Care Management (HCM) online program in the College of Applied Sciences and Arts based upon the Department's enrollment criteria and space availability. Congratulations!
  - A new class of Salukis: Dental Hygiene (DH) faculty and RSO Officers welcomed the new class on Sunday. This included a presentation about the DH program and expectations of professionalism, and introduction to the RSO, getting to know the faculty and light refreshments and a chance to purchase some "dental hygiene swag", along with Q & A.

In order to help students succeed, Dental Hygiene faculty designed and offered an orientation course. The DH sophomore cohort took this orientation course during the previous academic year. "Offering the orientation course to all freshmen," said Faith Miller, Program Director of Dental Hygiene, "we hope to increase freshmen retention and it will free them up to take other university core courses before the rigors of the DH curriculum take effect. Our goal is also to ensure they have completed university core by their senior year to concentrate on written and clinical licensing exams." Dental Hygiene program enjoys a higher retention rate during the past few years. Congratulations!





Photo credit to Jennifer Meyer, DH Clinical Instructor/Junior (3<sup>rd</sup> Year) Clinic Coordinator.

- The Automotive Technology (AUT) Department started the new semester with a Welcome Pizza Party on Thursday, August 18, 2016 at 5:00pm in the Transportation Education Center. Around 160 new students and their family and friends attended the event along with AUT faculty, staff, and alumni. After an opening message by Chair Behrmann, Interim Chancellor Colwell delivered a welcome remark. Mr. Dan Sherman, CASA 2014-2015 Distinguished Alumni Award winner, provided enthusiastic comments and advices to new students. Please join me in congratulating the Department of Automotive Technology on this successful welcome event!





- The Aviation Management and Flight Department and the Aviation Technologies Department had a joint Welcome BBQ for incoming students and their families on Thursday, August 18 5:00pm - 7:00pm in the Transportation Education Center. This event was a great opportunity to connect new students to RSOs in aviation, and to faculty and staff in these two departments. Congratulations on a successful event!
- The School of Allied Health (SAH) and School of Information Systems and Applied Technologies (ISAT) hosted a welcome for new students in Warren Hall on Thursday, August 18 4:30 – 6:00pm. Pizzas and cold drinks were provided for students and parents as they moved into the residence. Thank you to those from SAH and ISAT who sponsored and supported this informal gathering with students. Congratulations on a successful student engagement event!

## **SYLLABUS SUBMISSION**

Course syllabi must be submitted to each department chair/school director by the end of the first week of class: **Friday, August 26, 2016**. All syllabi should also be forwarded, as a single pdf file for each course, or provided as one master syllabus for multiple section courses, to Associate Provost for Academic Programs Jim Allen at [apap@siu.edu](mailto:apap@siu.edu). Thank you for your assistance in these student-centered initiatives.

## **DISTANCE EDUCATION RESOURCES**

**Echo360** is a lecture capture software. Instructors can capture audio, video, and content in classrooms or on personal computers, and then distribute that content on the web or in D2L courses. Faculty will have the addition of Echo360 for use with online and live classroom lectures this Fall.

SIU has a site license of Echo360, which allows faculty to record lectures while also offering many other features that can help increase and monitor student engagement in the classroom. With Echo360,

instructors can take polls, surveys, or give quizzes to students, or receive instant feedback during their lecture. Echo360's many features also include confusion flags, discussion capabilities, and note-taking options for your students, all while providing custom analytics to the instructor in a format that is completely integrated within the SIU online system. For a personal demonstration, or to request and set-up an Echo360 account, contact Jeff Garner in the Center for Teaching Excellence at [jgarner@siu.edu](mailto:jgarner@siu.edu). Please provide first and last name, as well as your siu.edu email address. To learn more about Echo360, watch this overview [video](#) or visit [Echo360.com](http://Echo360.com) for more information.

## **CASA COLLEGE CONNECTION EVENTS**

Wednesday, August 24<sup>th</sup> at Main campus ASA Building and Quigley Hall: All faculty, staff, and students are welcome to join in our CASA College Connection events planned for Wednesday, August 24<sup>th</sup> at two locations: outside the main CASA building west-side from 4:30 – 6:30pm and outside Quigley Hall from 4:00 – 6:00pm. Light refreshments and fun games provided!

## **ON THIS WEEK'S CALENDAR**

- Monday, August 22, 2016: First Day of Class for 2016 Fall semester.
- Tuesday, August 23, 2016: 11:00am - 1:00pm, Deans Council Meeting, Anthony Hall Balcony Conference Room.
- Wednesday, August 24, 2016: 4:30pm - 6:30pm, CASA College Connection Event, West side of ASA Building. CASA Connection also held outside Quigley Hall from 4:00pm – 6:00pm.
- Thursday, August 25, 2016: 9:00am-11:00am, NaviStar Presentation at TEC.
- Friday, August 26, 2016: 9:00am - 10:00am, SIU Foundation Meeting, Kaplan Hall Conference Room.

## **AND FINALLY ...**

If you see something in this update that you want to comment on, please send an email to my SIU email [awang@siu.edu](mailto:awang@siu.edu); or call me at 618-536-6682. Also, if you know of anyone interested in receiving the CASA Dean's MMU, please ask them to send me an email and we will gladly add them to our mailing list. If you prefer not to receive the CASA Dean's MMU, please let me know, as well. Thank you.

Andy Ju An Wang, Ph.D.  
Dean, College of Applied Sciences and Arts