

CASA Dean's MMU (Monday Morning Update)

A Tradition of Excellence; A Standard of Success

Monday, April 10, 2017

Dear Colleagues,

On Friday, April 7, 2017, the College of Applied Sciences and Arts Board of Counselors held a spring meeting in the SIU Transportation Education Center (TEC). Mr. Joseph Schuster was recognized as the 2016-2017 College of Applied Sciences and Arts Distinguished Alumni Award recipient, and Dr. Scott Collins was recognized as the 2017 E.J. and Mary C. Simon Distinguished Faculty Award recipient, right before the Board meeting.





2017 HONORS DAY

Honors Day at SIU Carbondale commemorates the accomplishments of the University's highest achieving students, those who have maintained a minimum grade point average of 3.5 on a 4.0 scale for both their total undergraduate studies at SIU Carbondale and their transfer credits. In our College, a total of 463 students met the minimum requirements: 47 Freshmen; 65 Sophomores; 71 Juniors, and 280 Seniors. Among these 463 students, 221 students maintain a GPA 3.75 or above, 97 students maintain a GPA 3.90 or above. Given the rigorous demands of our academic programs, these students are really outstanding. Moreover, 89 students were recognized for their scholarships and awards received from the College and individual departments.

This year's Honors Day ceremonies were held on Saturday, April 8, 2017. The University event started at 2:00pm in the SIU Student Center Ballrooms with remarks by Interim Chancellor Colwell and Mr. Dan G. Korte, SIU alumnus and Chief Executive Officer of LMI Aerospace, a leading supplier of structural solutions and engineering services to the commercial, business and regional, and military aerospace markets. The University event was followed by the College ceremony at 3:30pm in the Transportation Education Center (TEC). More than 100 students were recognized by Chairs, Directors, faculty, staff, families and friends. Mr. Ralph Tate, Associate Professor of Automotive Technology, was the Master of Ceremonies. The ceremony honored student achievement as well as the role faculty, staff, and alumni play in student success. Ms. Camelle Logan, President & CEO of Teaming Solution for Education and the President of the CASA Board of Counselors, introduced the 2016-17 ASA Distinguished Alumni Award recipient, Mr. Joseph Schuster. Associate Professor Richard McKinnies, the 2016 E.J. and Mary C. Simon Distinguished Faculty Award recipient introduced Professor Scott Collins, the 2017 E.J. and Mary C. Simon Distinguished Faculty Award recipient. Both Mr. Joseph Schuster and Professor Scott Collins delivered a touching and inspiring speech to the students who were honored on Saturday.

“Like anyone starting a new job,” Mr. Schuster said, “I was a little apprehensive but quickly realized I was well prepared with the skills and knowledge needed to overcome the challenges encountered. The solid foundation of knowledge and skills were built from hand work, outstanding instruction, participation in class and various campus organizations.” Dr. Scott Collins shared his experience and insight for success with the students and their family and friends. Through his inspiring talk, the audience, and I, had a better understanding of Marlon Wayans’ words: “Success is not a destination, but the road that you’re on. Being successful means that you’re working hard and walking your walk every day. You can only live your dream by working hard towards it. That’s living your dream.”

Honors Day is a unique opportunity for the faculty and staff to express our great pride and deepest respect for the special accomplishments of our students. So many of our students excel inside and outside of the classroom, which makes them invaluable representatives of the College. It is truly a privilege for us to be an integral part on their path to personal growth and professional success.





The CASA Honors Day Committee did an outstanding job in planning and organizing this year's Honors Day event. Thanks to Mr. Carroll Walker, Computer Specialist from the Center of Teaching Excellence (CTE), the Honors Day ceremony was broadcast live to all our 16 off-campus program sites throughout the nation via Zoom Video Conferencing. I would like to extend my appreciation to the Honors Day Committee, staff members, and all of the volunteers who helped organize and facilitate this event. Thank you all!

CONGRATULATIONS

- **SIU Student Web Development Team finished in 3rd place:** The *SIU Student Web Development Team*, composed of five seniors (**Lee Cooper, Cody Lingle, Ren Jing, Hallie Martin, and Matt Gross**) in Information Systems Technologies program, attended the 22nd Annual AITP National Collegiate Conference and Career Fair in St. Louis (April 6-8, 2017), sponsored by the Association of Information Technology Professionals. Dr. **Nancy Martin** is the Faculty Advisor for the team this year, filling in for Dr. **Andrey Soares**. Mrs. **Belle Woodward** also supports the team and accompanied them to the event this year.



The team developed a web application for Ascend, a registered student organization in the College of Business. As one of the top five finalists, the team presented their application to the judges. Lee and Ren also competed in the Database Contest.

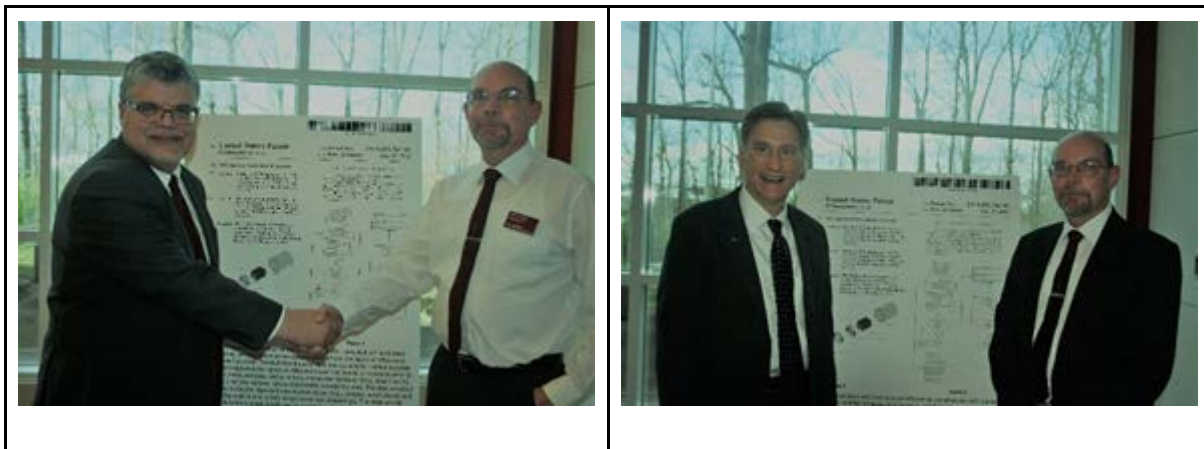


The SIU Student Web Development Team finished in Third place in the AITP NCC Web Project Competition.



Congratulations!

- The SIU Office of Economic and Regional Development hosted a business after-hours exhibit and reception on Thursday, April 6, 2017 at Dunn-Richmond Economic Development Center from 4:30 PM to 5:30 PM, in conjunction with SIU's Da Vinci Days celebration of innovation and creativity in sciences, humanities and arts. SIU has been a leader in research, discovery and innovation, resulting in nearly 100 patents from faculty and staff since 1960. One of the patents came from Mr. **Martin Hebel**, Associate Professor of Electronic Systems Technologies and Information Systems Technologies. Mr. Martin had a U.S. patent awarded on September in 2016:
 - O'Shaughnessy, S. A., Hebel, M.A., et al. (September 2016). *U.S. Patent for Multi-Band Photodiode Sensor*, Serial Number 13/785,500.
 Both Dr. Brad Colwell, SIU Interim Chancellor, and Dr. Randy Dunn, SIU President met Mr. Hebel and congratulated him on his excellence and dedication.



- **Chad Schwartz**, Registered Architect (RA) and Assistant Professor of Architecture and Interior Design (ARC & ID), has a number of recent research publications:
 1. **Chad Schwartz** has had four papers accepted for presentation at the 2017 Building Technology Educators' Society's (BTES) Bi-Annual Conference. The papers – *A Detail(ed) Analysis: Unpacking the Latent Meanings of “God Lies in the Details,” Examining Strategies for Delivering Design/Build Content in High-Enrollment Architecture Courses, Intersections*, and *A Taxonomy of Architectural Tectonics* – will also be published in the conference proceedings. The BTES event will be held June 8-10, 2017 at Iowa State University.
 2. **Chad Schwartz** has a Session Topic, “*Product / Process: Balancing the Deliverables in Academic Design/Build*,” accepted for inclusion in the Association of Collegiate Schools of Architecture's 106th Annual Meeting entitled *The Ethical Imperative*. The Conference will take place March 15 - 17, 2018 at the I.M. Pei Tower of the Sheraton Denver Hotel.
 3. **Laura Morthland, Jenny Huang, and Chad Schwartz** have had a poster, *Design Build: A Campus Mother's Room*, accepted for virtual presentation at the Seventh International Conference on the Constructed Environment to be held in Krakow, Poland this May. The poster outlines the process of developing the Mother's Room project they recently completed in Morris Library with a group of students from the School of Architecture.

Congratulations!

- Dr. **Qian (Jenny) Huang**, Assistant Professor of Architecture, was invited to present at the SIU Energy Day event on April 5th, 2017. Congratulations!



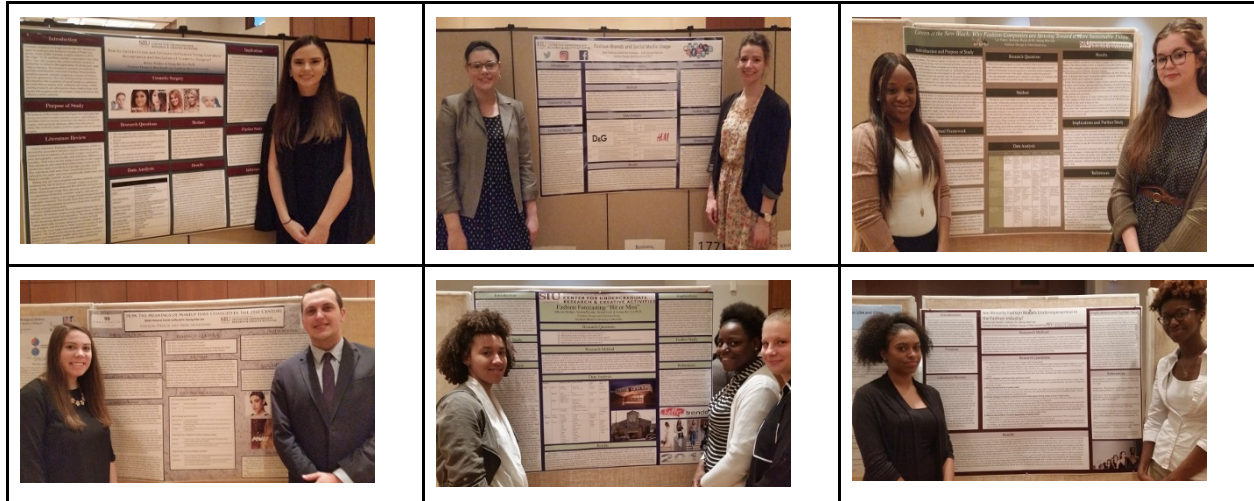
- At their meeting on April 6, 2017, the SIU Board of Trustees approved promotions in academic rank and tenure for 51 faculty members effective with the 2017-18 academic year. Four faculty members from CASA are among these:
 - **Sandra Collins**, professor, Allied Health
 - **Michael Grey**, professor, Allied Health
 - **Shannon McDonald**, tenured associate professor, Architecture
 - **Chad Schwartz**, tenured associate professor, Architecture

Congratulations!

- Dr. **Seung-Hee Lee**, Professor of Fashion Design & Merchandising, was the faculty advisor for twelve FDM students with the following six poster presentations at Undergraduate Creative Activities and Research Forum (UCARF) last Monday (April 3rd).
 - Kelsey Wallace: *How do celebrities and culture influence young consumers' acceptance and decision of cosmetic Surgery?*

- Sara Tredway, & Katie Boedecker: *How is social media impacting the fashion industry?*
- Julianne Bridges, Tatiana Cody, & Yazmin Rosado: *Fashion forecasting “Hit or Miss”*
- Elizabeth Fahey, & Brittany Wyatt: *Green is the new black: Why fashion companies are striving toward a more?*
- Blake Howard, & Sarah Coffey: *How the meanings of makeup has changed in the 21st century*
- Azarra Lee, & Kandis Sullivan: *Are minority fashion models underrepresented in the fashion industry?*

Congratulations! Below are pictures of FDM students with their posters:



- Please join me in congratulating **Avona Greene**, Health Care Management (HCM) Undergraduate Research Assistant, on being chosen as a runner up in this year’s CURCA Undergraduate Research Forum. She has a good start on research in the category of diversity that we hope to see published and expanded upon. Congratulations!



- The SIU Aviation Flight (AF) program has been selected this year to participate in the Top Hawk program sponsored by industry leaders. The AF team picked up the custom-banded aircraft on Saturday, March 26, 2017 and are currently in Florida with the plane for our display at Sun & Fun – the second largest airshow in the nation after Oshkosh, and a prime recruiting venue. Just FYI, no state funds are being used for this recruiting trip or any of the others this spring. Congratulations!



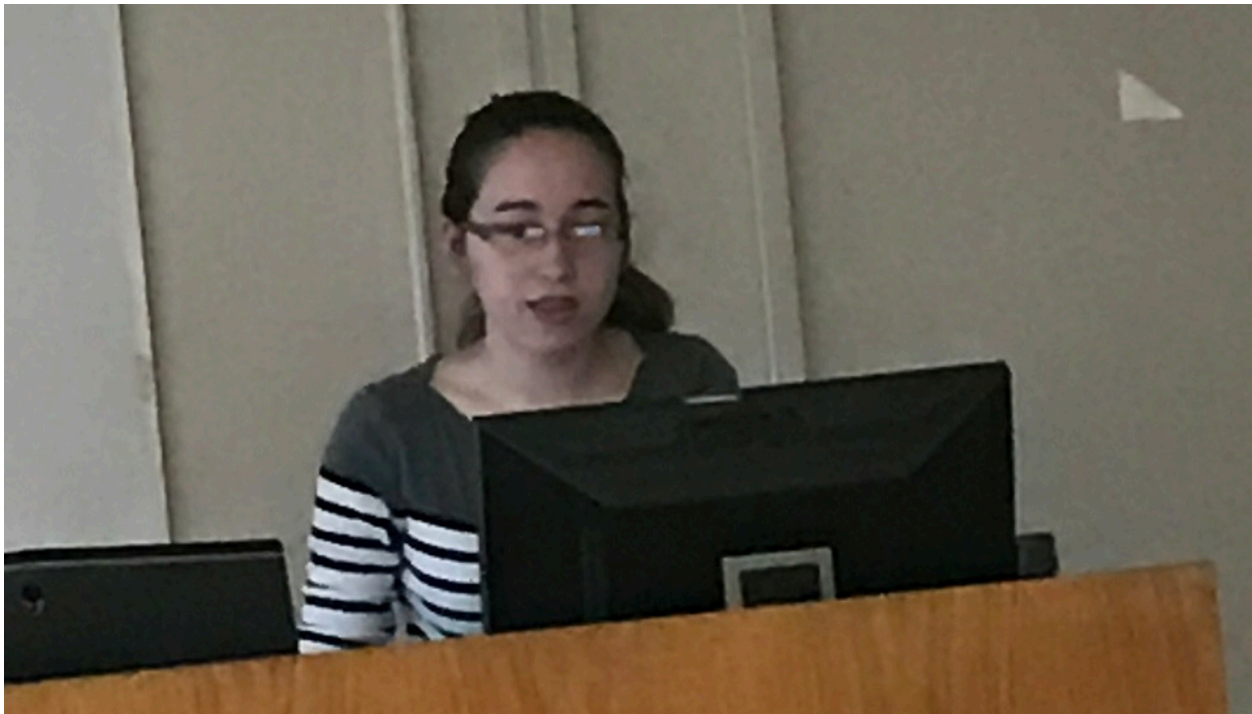
- On Thursday, April 6, 2017, the SIU Board of Trustees approved the purchase of three Piper Arrow aircraft for the Aviation Flight (AF) program. This, along with February’s approval of the purchase of five Cessna 172’s, gives us all the approvals we need to move forward with placing purchase orders. In the days ahead we will be seeking financing for these purchases, which has been more prolonged than usual due to the state and University budget situation, but I have no doubt that we will eventually receive all of these aircraft that we have approval to purchase.

If, due to the budget situation, we must choose to purchase one type of aircraft now, and delay the purchase of the other until the University is in a better position, we will prioritize the Pipers over the Cessna’s due mainly to the age of the RG fleet and the maintenance and costs associated with keeping these older aircraft in an airworthy status. This decision was made in consultation with the leadership of the flight program. The forecast for delivery (of the Arrows) at this point is November-December 2017. It will be very cool having these Piper aircraft at SIU! Congratulations!

- SIU Dental Hygiene Seniors participated in SIU's Big Event/Day of Service on April 1 by providing oral cancer and oral health screenings for the residents at Mill Street Towers in Carbondale. A total of 28 residents received screenings and benefited from three informational tables: oral health information, flavored water samples and healthy snack information, and smoking cessation information. The Mill Street Tower's Service Coordinator was extremely pleased with the services provided and professionalism of the SIU DH students and would like to have us back. We have a great group of seniors. Congratulations!



- **Shelby Orr**, a senior honors Architecture student has been leading the way for sustainability at the School of Architecture. For her honors thesis, she conducted 6 Thursday evening Preparation Courses for the LEED Green Associates Exam for her fellow students. Each one-hour lecture presented information and review questions to understand LEED - Leadership in Energy and Environmental Design, for the Green Associates Level Exam. Between 8-20 Architecture and Interior Design students attended every week. Her power point slides and taped lectures are made available to all who attend. Great job in leading the way, Shelby!

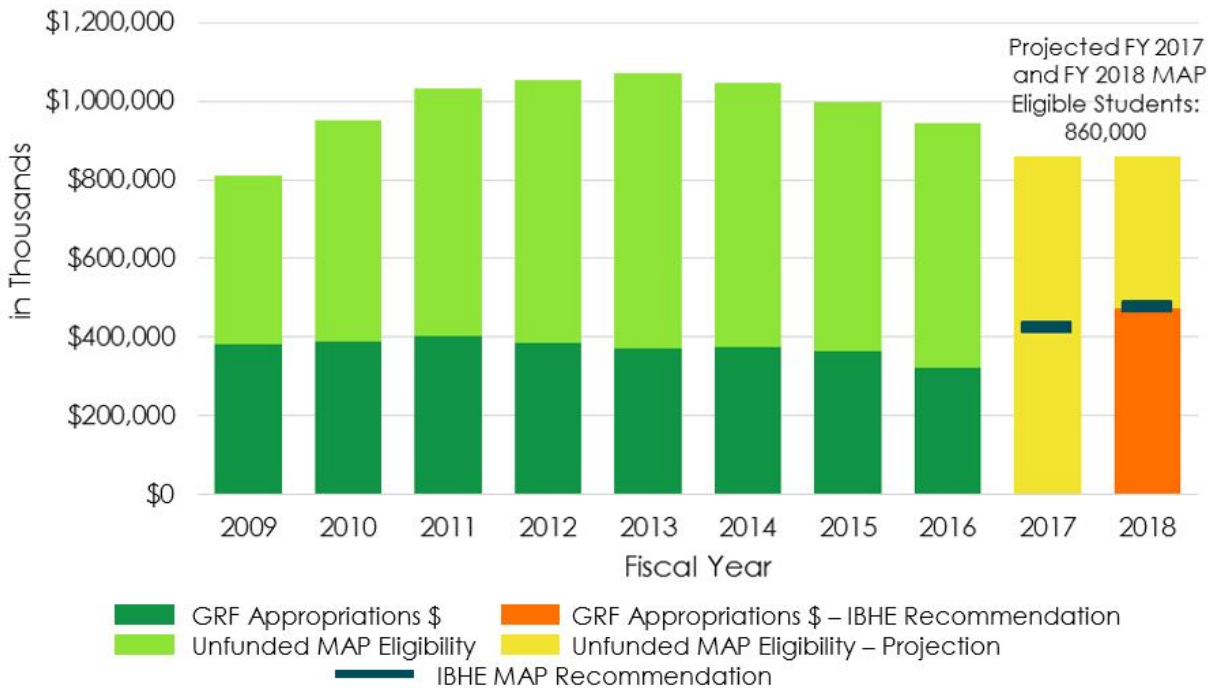


- Please join me in congratulating **Robert Wood**, Aviation Management Senior, for his achievements at the 2017 Mid-American Conference Men's Swimming and Diving Championship, setting a new school record in the 200-yard Medley Relay with his team, as well as his personal achievements of receiving All-MAC 2nd Team honors. Congratulations!
- Please join me in congratulating **Alexander Netzel**, Aviation Management Junior, and **Cole Case**, Architectural Studies Sophomore, for being named to the Academic All-MAC Team at the 2017 Mid-American Conference Men's Swimming and Diving Championship. This is a major accomplishment and a testament to their hard work and dedication. Congratulations!

MONETARY AWARD PROGRAM (MAP) GRANT

MAP provides grants, which do not need to be repaid, to Illinois residents who attend in-state colleges and demonstrate financial need, based on the information provided on the Free Application for Federal Student Aid (FAFSA). MAP grants can be applied only toward tuition and mandatory fees. Illinois is currently without a budget or a final MAP appropriation for Fiscal Years 2017 and 2018. The following chart shows the total MAP eligibility and funding history:

Total Monetary Award Program Eligibility and Funding History



Source: Illinois Student Assistance Commission and IBHE records

Note: the FY 2017 and FY 2018 MAP eligibility figure is projected, not actual.

As you can see from the chart above, MAP is significantly underfunded, especially during the last two years. The state has only been able to offer MAP grants to less than half the students who are eligible. About 150,000 students each year have been turned away. The dollar amount of funding for MAP has been relatively flat since 2002, while the volume of eligible students has increased by over 100,000, a 50% increase. For FY 16, funding for the second half of the 2015-16 school year was not appropriated until the end of June, after the school year had ended. To date, no funding has yet been approved to pay for FY 17 MAP grants for the current school year.

SAS SUMMER WORKSHOP

If you would like to keep your statistical analysis skills at the forefront of the digital age, and bring the power of analytics to your classroom, please consider attending the free workshops offered by SAS in Cary, North Carolina, in July 2017.

- Expert instruction on a variety of topics. Past workshops have included Advanced Business Analytics, Applied Mixed Models, Advanced Predictive Modeling Using SAS® Enterprise Miner™, Applied Analytics Using SAS Enterprise Miner, Data Manipulation and Analytics Using SAS® Enterprise Guide®, Introduction to SAS Visual Statistics, SAS Visual Analytics for Professors, Text Analytics Using SAS Text Miner, and Using SAS to Clean Big Data.
- Free course materials. Complete course materials include Microsoft PowerPoint slides, course notes and data sets.
- Continental breakfast and lunch.
- Travel and accommodations are not included.

Below is the schedule:

- July 10-12, 2017, Applied Analytics Using SAS Enterprise Miner
- July 10-12, 2017, SAS Programming 1: Essentials
- July 13-14, 2017, Text Analytics Using SAS Text Miner
- July 13-14, 2017, SAS Fundamentals: Programming, SQL, and Macro Language
- July 24-25, 2017, Neural Network Modeling
- July 24-28, 2017, Advanced Business Analytics
- July 26-27, 2017, Introduction to SAS and Hadoop

More information visit https://www.sas.com/en_us/learn/academic-programs/resources/free-professor-workshops.html

SUPPORT STAFF MEETING

The Budgeting, Planning, and Support Staff will meet on Wednesday, April 12, 2017, 10:00am - 12:00pm in the Dean's Conference Room. The tentative agenda of the meeting is below:

1. Welcome and Update
2. Ad Staff Meeting Report
3. Budget Reduction Update and Discussion
4. Fiscal Year-End Closeout
5. Summer Contracts
6. GA Contracts and Tuition Waivers
7. Distance Education Course Schedule and Contracts
8. Important Deadlines and Due Dates
9. Round Table Information Sharing & Discussion
10. Other Business

If you have any specific items that you feel the Budgeting, Planning, and Support Staff should consider at the meeting, please send Mary Nemetsky (mnemet@siu.edu) your suggestions before 1:00pm Tuesday, 4/11/2017.

ON THIS WEEK'S CALENDAR

- Monday, April 10, 2017: FDM Program Accreditation Visit with the National Association of Schools of Art and Design.
- Tuesday, April 11, 2017: 11:00am -12:30pm, Deans' Council Meeting, Anthony Hall Balcony Conference Room.
- Wednesday, April 12, 2017: 8:00am -9:15am, Chancellor Interview (Candidate 1), Anthony Hall Balcony Conference Room.
- Thursday, April 13, 2017: 10:00am - 11:30am, Provost's Meeting, Anthony Hall; 11:00am - 1:00pm, IBM Cognitive Analytics Webcast.
- Friday, April 14, 2017: 9:00am - 11:30am, SIU Open House, Student Center.

AND FINALLY ...

If you see something in this update that you want to comment on, please send an email to awang@siu.edu; or call me at 618-536-6682. Also, if you know of anyone interested in receiving the CASA Dean's MMU, please ask them to send me an email and we will gladly add them to our mailing list. If you prefer not to receive the CASA Dean's MMU, please let me know, as well. Thank you.

Andy Ju An Wang, Ph.D.
Dean, College of Applied Sciences and Arts