

## **CASA Dean's MMU (Monday Morning Update)**

### *A Tradition of Excellence, A Standard of Success*

Monday, August 12, 2019

Dear Colleagues,

Welcome to the start of the 2019-2020 academic year! I hope everyone had an exciting and restful summer, and I wish everyone a productive and enjoyable new academic year.

The start of a new academic year provides an ideal time to reflect on where we have been and where we are heading. On July 1, 2019, the new School of Health Sciences (SHS) was established, which combines the former School of Allied Health (SAH) and the Rehabilitation Institute. At the first Open House this academic year on Friday, July 26, 2019, three undergraduate programs from the Rehabilitation Institute were on display together with the other CASA programs: Behavior Analysis and Therapy (BAT), Communication Disorders and Sciences (CDS), and Rehabilitation Services (RS).

On August 6, 2019, the IBHE (Illinois Board of Higher Education) approved our Bachelor of Science in Nursing (BSN), Occupational Therapy Doctorate (OTD), and Doctor of Physical Therapy (DPT) programs. The BSN has three tracks: a traditional BSN four-year program, an RN (registered nurse) to BSN degree completion, and an accelerated BSN. It addresses regional occupational demand for RNs with a baccalaureate degree. The RN to BSN and accelerated BSN tracks will open doors to students who would not be able to move out of the region for four years of school due to family or work obligations. We anticipate that 100 students will enroll in the BSN next Fall , with 300 students enrolling by its fourth year. The OTD and DPT were designed to allow allied health professionals the flexibility to maintain their current occupations while advancing in the profession through online and face-to-face courses in a weekend format. Students will learn higher level theoretical and clinical concepts and skills to prepare occupational therapists and physical therapists to serve as a part of an interdisciplinary team of health professionals in a variety of practice settings, such as hospitals, schools, outpatient, and home health. We anticipate the OTD and DPT will enroll 50 students in their first cohort and 150 students by their fifth year.

We have done a great job in terms of enrollment and helping student success. As of last Monday, August 5, 2019, two weeks before the beginning of the Fall semester, we have enrolled around 90% of last year's 10-day enrollment, even though we had a large graduation class of 513 students in May of this year, and many of our students start their classes later in the semester. **CASA accounts for over 25% of all undergraduate enrollment so far at SIUC for this semester. Nearly 24% of all new freshmen and over 30% of transfer students are from CASA. Overall CASA enrollment is close to 22% of all SIUC enrollment — graduate and undergraduate combined. Excluding the law and medical schools, CASA represents 23% of total SIUC enrollment.**

Figures 1 and 2 below compare retention/graduation rates between SIUC and CASA:

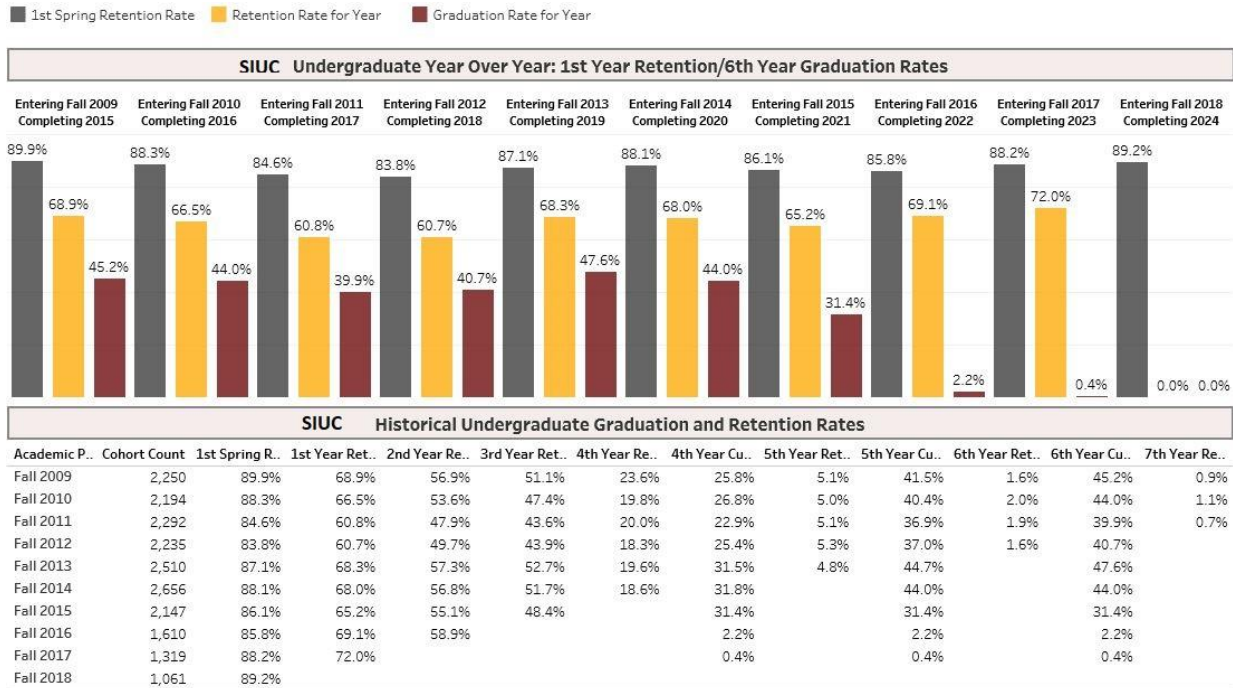


Figure 1: SIUC Undergraduate Retention and Graduation Rates, 2009-2018

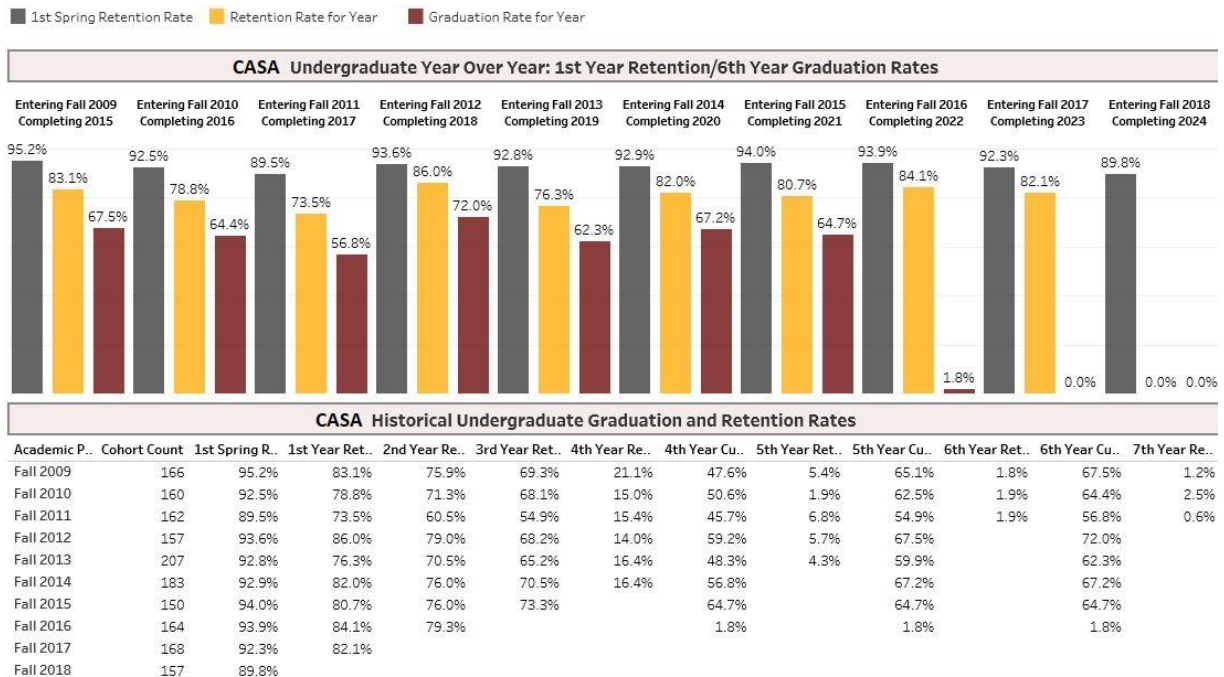


Figure 2: CASA Undergraduate Retention and Graduation Rates, 2009-2018

It is clear that all of CASA's numbers, including its 1st Spring retention rate, 1st year retention rate, and 6-year graduation rate, are much higher than the average numbers in SIUC. For instance, the first year

retention rate in CASA was 84.1% for the 2016-2017 academic year while the same rate for SIUC was 69.1%, so CASA performed 15% better than the campus average.

CASA has a tradition of excellence and success. We aim to do even more and better in this new academic year. Improving student success will be one of our main action plans for this Fall semester. Our student success plan depends on innovation in teaching and learning. The 2014 Gallup-Purdue Index Report concluded that the odds of college graduates thriving are 1.5 times higher if at least one professor made them excited about learning. The odds are 1.7 times higher if they had a mentor who encouraged them to pursue their goals and dreams, or if professors cared about them as people. We are introducing initiatives, such as training workshops and grant incentives, to encourage faculty to improve their courses and make classrooms more inclusive and student-centered.

Teaching may be an art, but improving teaching is a science. Many in-classroom technologies are available, and I encourage faculty to consider trying out new teaching strategies aimed at promoting active learning and other student-centered approaches. One example I found recently is Acadly (<https://blog.acadly.com/classroom-clickers-and-polling-apps-the-ultimate-comparison-infographic-4a54991e23b3>), a free app that helps professors deliver engaging lectures and record attendance at the tap of a button. It allows professors to host live polls, quizzes, discussions, share content, invite Q&A, and record attendance inside the classroom. Of course, tracking attendance and grades must be complemented with improving actual instruction. Innovation in teaching and learning, in terms of both technology and pedagogy, should be central to our student success plans. We plan to organize a seminar to share ideas, data, and practices to encourage trying new approaches.

## **NEW CHIEF ACADEMIC ADVISOR**

We are delighted to welcome Valerie Brooks-Wallin, CASA Chief Academic Advisor, who starts her new role today. Valerie was an Academic Advisor for the College of Liberal Arts, advising approximately 300 undergraduate students and serving on various committees at the college and university level. She is an academic representative on the Administrative Professional (AP) Staff Council's Judicial Review Board and is the AP representative for the State Universities Annuitants Association. She is also a member of the Professional Development Working Group of the Advisory Council. Valerie is an active member of the Illinois Academic Advising Association and the National Academic Advising Association. Valerie brings a solid skill set to the Chief Academic Advisor position. Please join me in welcoming Valerie to the College and wishing her well in her new role.

## **FOUNDATION FACULTY GRANT**

The SIU Foundation Board is once again offering support for faculty research/creative activity for an amount of \$75,000 focused on Innovation, Leadership, and Student Success. The application deadline is Monday, September 23, 2019. This includes 10 grant awards for the following amounts: three at \$10,000; six at \$5,000, and six at \$2,500. More information, including two sample applications, is available at: <https://siuf.org/grant/>

## EMAIL SECURITY AWARENESS

A single email attack can disrupt business operations for days and cause data access issues, especially when it involves the often-costly consequences of ransomware. According to a recent report, ransomware attacks are up 26% from one year ago. The best practices for email security include using strong passwords, watching out for phishing emails, and not clicking suspicious links or unexpected attachments. Last semester, some of you received a forged email that looked like it came from me, but in reality, it came from a malicious third party. This kind of attack is known as spoofing. If you receive a suspicious email such as for a monetary request or emergency help, look at the email header carefully. If it is from a non-SIU domain, it is a spoofing message.

The SIU Office of IT recently has been adding a warning message to messages from outside, reminding the receiver to not click links or open attachments unless the receiver verifies that the content is safe.

## CONGRATULATIONS

- Dr. **Jon Davey**, Professor of Architecture, and Dr. **Michael D. Brazley**, Associate Professor of Architecture, presented their research papers at the *International Conference on Civil and Architectural Engineering (ICCAE)* on Monday, May 27, 2019, Hotel Fort Canning, Singapore:
  - Jon Davey: “The Ramifications of Teaching Design Studio Online”;
  - Michael Brazley: “The Next Generation Learning Technology In Urban Planning And Property Development.”

Congratulations!

- Congratulations to Dr. **Michael Robertson** whose promotion to full professor was approved by the SIU Board of Trustees on May 16, 2019! This is a significant achievement, one that acknowledges the high quality of his research, teaching, and service. Way to go!
- The Spring 2019 SIU Radiography graduates had a 100% first attempt pass rate on the ARRT examination. At this time, 26 students have passed the exam and the last student plans to take the test early next month. Congratulations to Sandi Watts, Radiography Program Director, as well as other faculty that teach within this specialization: Rosanne Szekely, Jennifer Walker, and Brandon Hirsch!
- The August 2018 Master of Science in Medical Dosimetry graduates also achieved a 100% first attempt pass rate on the national dosimetry exam offered by the MDCB. Congratulations!
- Please join me in congratulating the following students receiving the CASA Alumni Constituency Society Scholarship for Fall 2019/Spring 2020, \$2,000 each:

- Madison L. Cunningham, RADS
  - Abigail R. Frankel, ARC
  - Taylor J. Skromme, PTA
- Please join me in congratulating the following students receiving the Robert W. Davis Memorial Scholarship, \$1,000 each:
    - Zachary W. Smith, AVM
    - Danielle E. Cookson, RADS
- Please join me in congratulating the following students receiving the Fall 2019/Spring 2020 Keith and Alberta Humble College of Applied Sciences and Arts Scholarships, \$500 each,:
    - Abigail R. Frankel, ARC
    - George C. Frimpong, AVT
    - XiaoZhen Guo, AUT
    - Charlotte Lewis, IST
    - Shelby L. Lynch, DH
    - Jason I. Middleby, AVM
    - Priscilla A. Koomson, UNDEC
    - Rodney J. Alexander, PTA
    - Samantha Barrios, AUT
    - Mirabela R. Cruson, PTA
    - Kelly A. Kramarsky, HCM
    - Chloe D. Mellon, DH
    - Delaney A.E. Shuster, HCM
    - Mikayla R. Stanfield, RADS
    - Shanna Edginton, TRM

Congratulations!

## **NEW STUDENT MOVE-IN**

New students will move in on Thursday, August 15, 2019, and returning students will move in on Friday, August 16, 2019. Move-in is a fun event that brings faculty, staff, registered student organizations and the community together. Each year we have many faculty and staff volunteers during move-in, and their hard work and commitment are highly appreciated by students and their families. We look forward to a great beginning for our newest Salukis and thank you for your help!

## **NEW FACULTY ORIENTATION**

New Faculty Orientation (NFO) will be held on Friday, August 16, 2019 at the Saluki Stadium Club (located in the press-box complex at Saluki Stadium). The morning session is designed for new tenured and tenure-track faculty. The afternoon orientation session covers topics relevant for all new faculty. The program should conclude around 3:45 PM.

At NFO, you will be presented with information about several programs, services, and policies that will be of benefit to you. In addition, you will have the opportunity to meet key people on campus with whom you will work in the future. For more information, please visit the NFO webpage at: <https://cte.siu.edu/facdev/nfo.php>. Please also visit the NFO registration page at: <https://tinyurl.com/yyhwnqg6>. Please note that the registration form includes opportunities for you to provide some information about yourself and your academic and scholarly interests.

## NEW STUDENT CONVOCATION

The Chancellor's New Student Convocation is a formal official welcome ceremony for all new students. Come and experience the pride and spirit of SIU Carbondale with the entire incoming class at 7:00 PM on Friday, August 16, 2019. During Convocation, we will share with our newest Salukis our focus on student success, scholarship, citizenship, diversity, and leadership. *This event is required for all new students.* Family members of our new students are welcome and encouraged to attend. SIU faculty, staff and their families are invited to attend convocation and welcome our newest Salukis. Additional information about convocation can be found here: <https://universityevents.siu.edu/convocation/>. We hope you'll be able to join us!



**COLLEGE Connection**

**Wednesday, August 21, 4:00-6:00 PM**  
**ASA Building, South Lawn**  
**next to the Simon Terrace Sculpture**

 *Come meet  
the Saluki Dogs*



**Free Food • Drinks • Music**  
**Games and Prizes!**

## **COLLEGE CONNECTION**

I invite you to attend the CASA Connection, our college's student welcome event, on Wednesday, August 21, from 4:00 - 6:00 p.m., south of the ASA Building near the Simon Terrace Sculpture. We will be welcoming our new and current students and creating excitement for the upcoming academic year. There will be food, drinks, music, games (including the Battle of Schools in human foosball), and prizes. Please plan to attend if at all possible. Also, if you would like to volunteer in support of this event, the sign-up sheet is located on the shared public P: drive. Your help would be greatly appreciated. Please feel free to contact Chad Waters (536-6682, [cwaters@siu.edu](mailto:cwaters@siu.edu)) with any questions. Thank you.

## **COLLEGE MEETING**

It is a tradition in CASA to have a kickoff college meeting at the beginning of each academic year. This year, the college kickoff meeting is 11:30am - 1:00pm, Thursday, September 5, 2019, in the Transportation Education Center (TEC) Multipurpose Room. Registration and lunch will start at 11:30am, and the program starts at 12:00pm. The purpose of the college kickoff meeting is to introduce new faculty and staff, provide an update on the College and various Schools and Departments, review what we have achieved and what we will be focusing and working together effectively on. It is a chance to get all the team players on the same page. I hope to see you there.

## **ON THIS WEEK'S CALENDAR**

- Monday, August 12, 2019: International Youth Day; one theme of this year's International Youth Day is *Transforming Education*.
- Tuesday, August 13, 2019: 10:00am - 11:00am, SIU Student Retention Committee meeting, Anthony Hall Balcony Conference Room; 11:00am - 12:00pm, Deans Council Meeting, Anthony Hall Balcony Conference Room.
- Wednesday, August 14, 2019: 11:30am - 1:00pm, Graduate School's Saluki Meet-and-Greet, Student Service Building Pavilion.
- Thursday, August 15, 2019: 8:00am - 4:30pm, New Students Move-In; 12:00pm - 1:00pm, SHS-SOM Research Meeting; Dean's Conference Room; 4:00pm - 5:00pm, SOM Family Medicine Clinic and PA Program Open House, SIU Center for Family and Community Medicine; 7-10:00pm, Light up the Lake, Becker Pavilion on Campus Lake.
- Friday, August 16, 2019: 8:00am - 4:30pm, New Students Move-In; 4:30pm - 5:30pm, eSports Arena Ribbon-Cutting and Open House, Student Center; 7:00pm - 8:00pm, New Student Convocation, Shryock Auditorium.
- Sunday, August 18, 2019: 2:00pm - 4:00pm, Watermelon Fest 2019, Morris Library Front Lawn.

## **AND FINALLY ...**

If you see something in this update that you want to comment on, please send an email to [awang@siu.edu](mailto:awang@siu.edu); or call me at 618-536-6682. Also, if you know of anyone interested in receiving the CASA Dean's MMU, please ask them to send me an email and we will gladly add them to our mailing list. If you prefer not to receive the CASA Dean's MMU, please let me know, as well. Thank you.

Andy Ju An Wang, Ph.D.  
Dean, College of Applied Sciences and Arts