

## CASA Dean's MMU (Monday Morning Update)

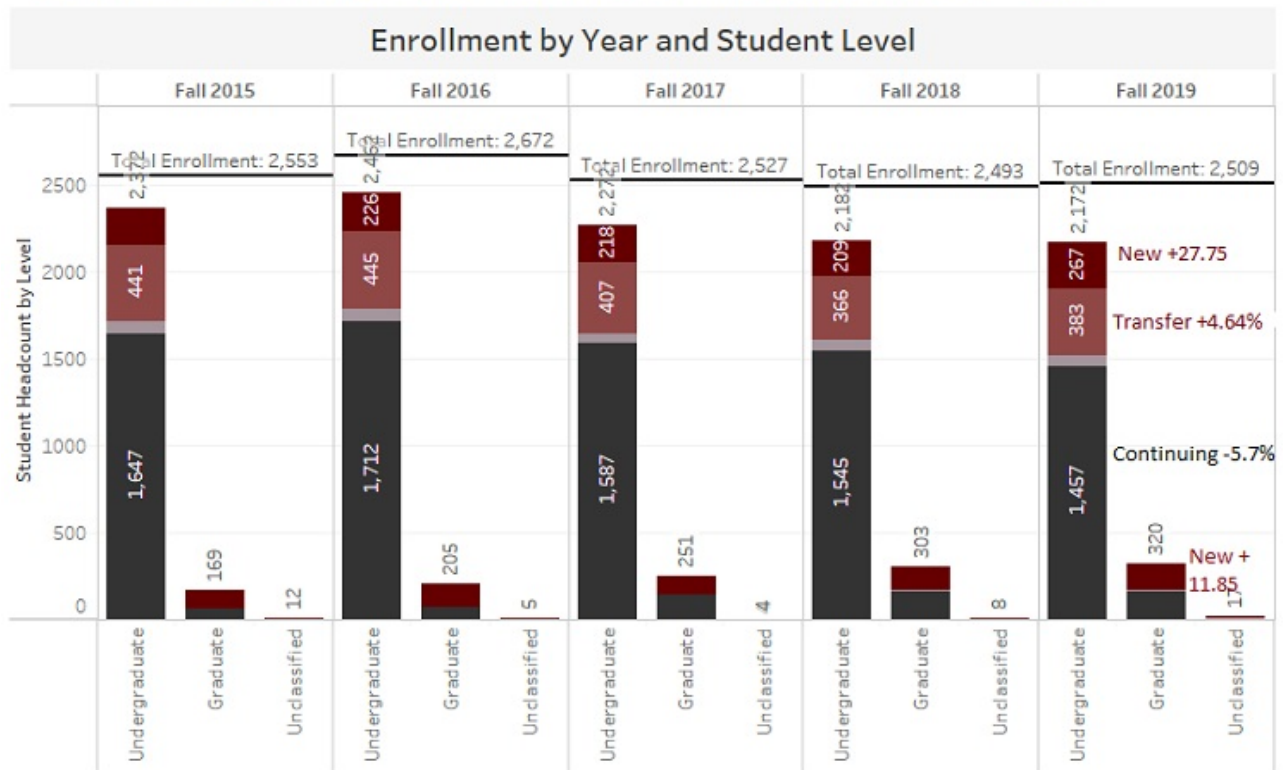
*A Tradition of Excellence, A Standard of Success*

Monday, September 2, 2019

Dear Colleagues,

While we are waiting for the official 10-day enrollment report, which will be available later this week, I would like to share some unofficial and preliminary enrollment data for the second week of classes. As of September 2, 2019, as you can see from the graph below, the total number of students in CASA this Fall semester is increased by 0.64% compared to the 2018 Fall semester (from 2493 to 2509), even though we had a large graduation class of 513 students in May of this year. Many of our students start their classes late - for instance, some students and courses in CASA start in October this semester. Moreover, our new transfer students increased 4.64%, from 366 to 383, and our first-time first-year (FTFY, a student who has no prior postsecondary experience attending an institution for the first time at the undergraduate level) new students increased 27.75%, from 209 to 267! Our graduate level enrollment is excellent as well: The total graduate students in CASA increased 5.61% and new graduate students increased 11.85%. The total number of students in CASA is 2,509, which is an approximately 0.64% increase compared to Fall 2018.

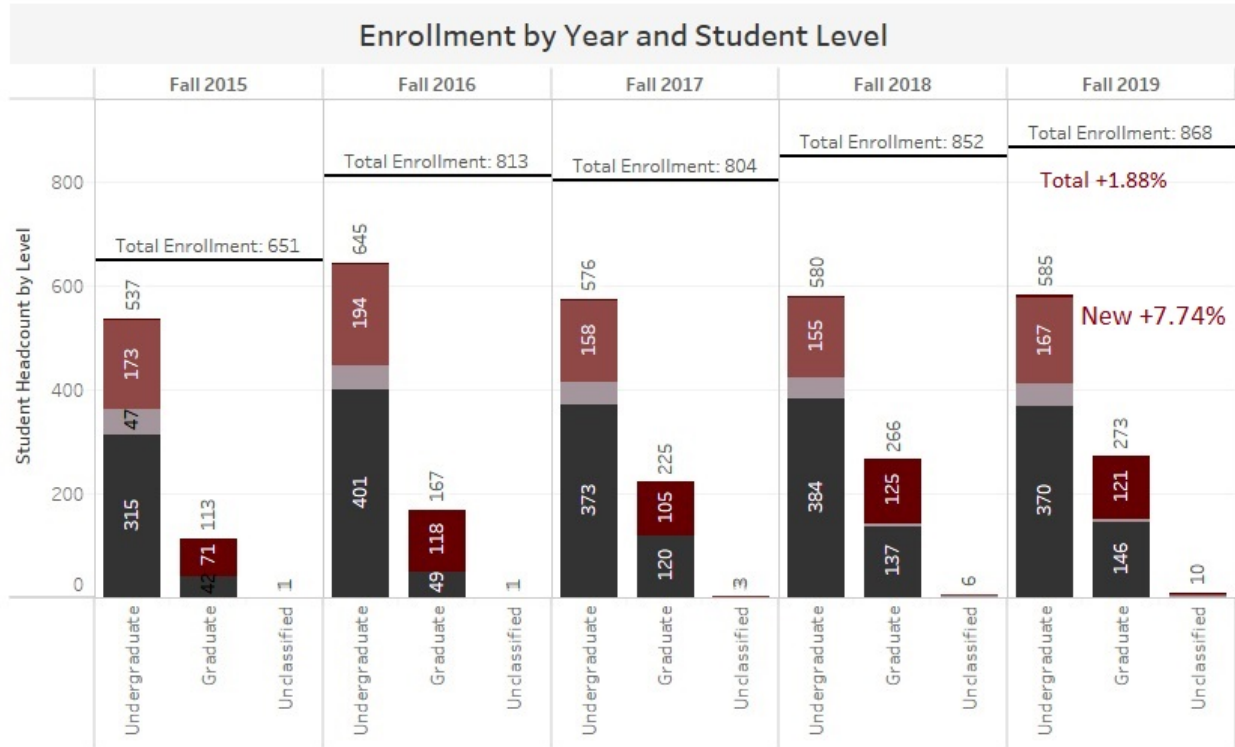
### Advance Registration as of 10th Day - IPEDS Definition **CASA**



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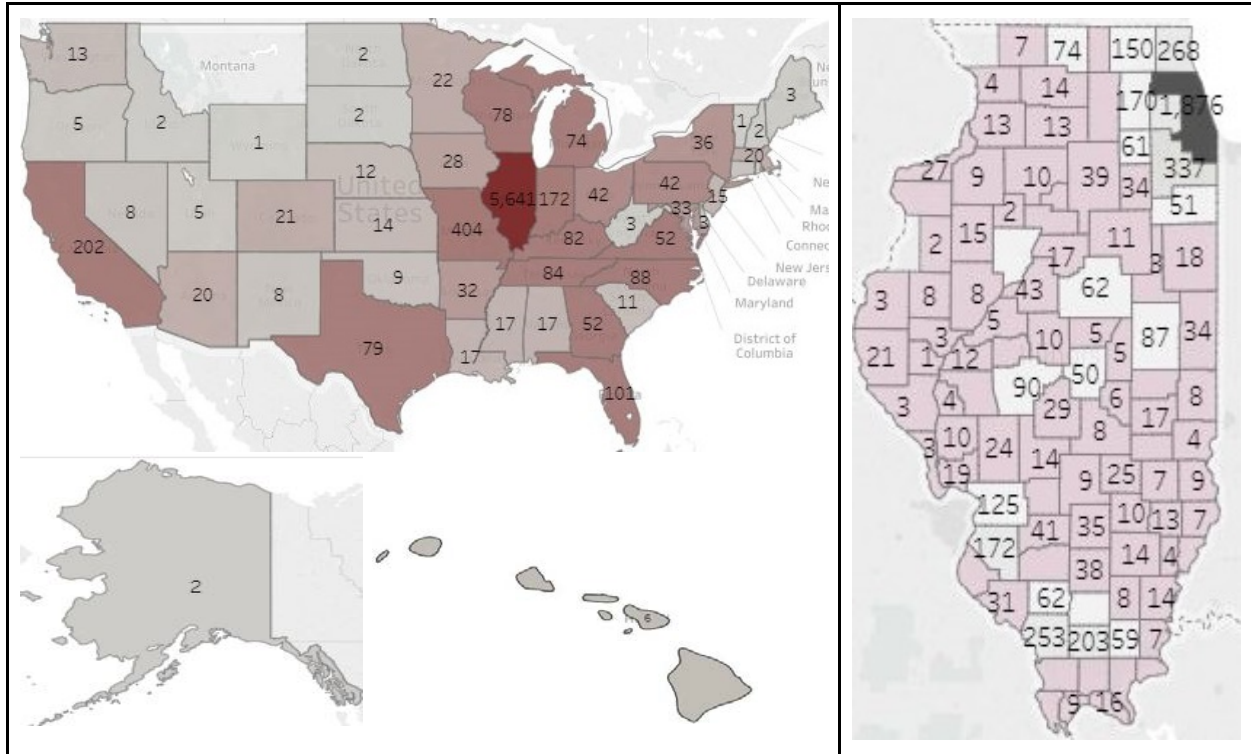
As usual, our off-campus programs are continuing to grow. As shown in the following diagram, the total enrollment of CASA off-campus programs increased 1.88%, while new undergraduate off-campus enrollment increased 7.74%, and total graduate off-campus students increased 2.63%.

### Advance Registration as of 10th Day - IPEDS Definition **CASA**



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Our CASA students are coming from almost all the counties in Illinois and all states in the U.S. except Montana, as displayed in the following pictures.



Thank you to all the faculty and staff that helped with and attended the *CASA College Connection* event on Wednesday, August 21, 2019. The goal of this event was to welcome students to a new academic year, engage new and returning students in various RSOs (Registered Student Organizations), and connect students with faculty, staff, and other students in the College. This was one of the college-wide student engagement projects this semester, promoting students' willingness, need, and desire to participate in social events and be successful in their college life. Through this *College Connection* and other student engagement projects, we would like to show our College culture is welcoming to students from diverse backgrounds, enable students to become active college community members, and to develop their social and cultural capital. I am happy to report that this year's *College Connection* event was, once again, a great success, and I hope you enjoyed it as much as I did.

The College Connection event would not have been possible without faculty and staff volunteers who contributed greatly their time and effort through their preparation and organization for the event. A special thank-you to Chad Waters, Cara Doerr, and other Dean's Office staff who helped with planning and organization throughout the event. Below is a list of volunteers - I apologize if I missed anyone:

- **Registration Table:** Mary Smith, Maria Franca, Brittany McElroy, Teri McSherry, Laura Morthland, Robert Rados, Sandi Watts, Sandie Beebe, Rhonda Ferguson, Mary Nemetsky.
- **Pizza Table:** Mike Burgener, Tom Shaw, Julie Davis, Jennifer Walker, Shannon Anderson, Hannah Erickson.
- **Music, Prizes, and Drink Station:** Mike Behrmann, Cara Doerr, Lisa Bickel

- **Photo Booth:** Faith Miller, Nancy Martin
- **Popcorn/Snow-Cone/Ice:** Stacey McKinney, Katlynn Hutchcraft, Rosie Schuster, Jennifer McKinnies, Monica Russell, Robert Broomfield
- **Dunk Tank:** Jordia Coleman, Natalie Richardson, Howard Levinson, Tim Davis
- **Drone Cage:** Thomas Roy, Harry Fanning
- **Human Football:** Blaine Heisner, Tim Davis, Amy Bro
- **Set-Up and Clean-Up:** Chad Waters, Cara Doerr, Kijoung Na, Jordia Coleman, Sheila Cheatham, Brittany McElroy, Richard McKinnies, Brandie Coleman, Rosie Schuster, Laura Morthland, Mike Burgener, Mike Behrmann, Jennifer Sherry, Katlynn Hutchcraft, Anthony Fleege, Sandie Beebe
- **Student Workers:** Christian Gibson, Kathryn Watson, Jordan Hubaishy, Damonte Nelson

Over ten Registered Student Organizations (RSO) set up their tables and displays during the *College Connection* event and recruited many new members. Automotive Technology students brought their truck trailer and racing cars that attracted a lot of attention. Professor Martin Hebel brought the T-shirt shooting robot, Dawgzooka. Below are some of the pictures that Professor Faith Miller and Dr. Nancy Martin took during the *College Connection* event.



















### **COLLEGE KICK-OFF MEETING**

Please join us for the annual College of Applied Sciences and Arts Faculty and Staff Kickoff Meeting on Thursday, September 5, in the Transportation Education Center (TEC) Multipurpose Room. The provided lunch will start at 11:30am, and the program starts at 12:00pm.

Everyone attending who RSVP'd will receive either a complimentary SIU at 150 Lapel Pin or Drink Coaster. New faculty/staff will be introduced, and each Chair/Director will review their unit's highlights from the past year. I will also discuss our college goals for the upcoming academic year. I look forward to seeing you at the kickoff this Thursday.

### **GRANT WRITING**

I invite you to a one-day, interactive grant writing workshop on Friday, October 25, 2019, 9:00 a.m. - 4:00 p.m. in the Transportation Education Center (TEC) Multipurpose Room. The workshop was designed specifically for individuals with little to no grant writing experience.

Date: **Friday, October 25, 2019**

Time: **9:00 AM – 4:00 PM**

Cost: Free for SIU Faculty and Staff

Lunch: Will be provided.

Venue: **Transportation Education Center Multipurpose Room**

Southern Illinois University Carbondale

545 N Airport Rd, Murphysboro, IL 62966

Speaker: **Dr. Marshall H. Kaplan**

Dr. Marshall H. Kaplan is a leading mentor and advisor on the acquisition of sponsored academic research funding. He has over 40 years of experience in university teaching, research, and administration. Dr. Kaplan was a tenured, full professor of engineering at Penn State and has a long record of producing successful sponsored research results and strategies. He has been the advisor and mentor on grant acquisitions valued from \$250,000 to \$25,000,000. Dr. Kaplan holds advanced degrees in engineering from MIT and Stanford University, and is the recipient of awards for research and professional contributions.

It is best to prepare a draft grant proposal or just a grant seeking idea before the workshop. Please register now at <https://research.asa.siu.edu/grant-writing-workshop/>. The Registration Deadline is October 10, 2019. The agenda of this Grant Writing Workshop is below:

<b>Time</b>	<b>Topics</b>
9:00 – 9:20 a.m.	Introductory Comments
9:20 – 10:30 a.m.	1.0 – The Language of the Research Bid <ul style="list-style-type: none"><li>• What is Research</li><li>• Who is the Customer</li><li>• Glossary of Bid Terms</li><li>• Questions to be Answered</li></ul>
10:30 – 10:40 a.m.	Break
10:40 – 11:45 a.m.	2.0 – Bidding Costs and Help from Your University <ul style="list-style-type: none"><li>• The Cost of Bidding</li><li>• Resources Available to You</li><li>• Office of Sponsored Research</li><li>• Responsibilities of the PI</li><li>• Commitment</li><li>• Research Marketing</li></ul>
11:45 – 1:00 p.m.	Lunch and TEC Tours
1:00 – 1:40 p.m.	3.0 – The First Things to Do <ul style="list-style-type: none"><li>• Identifying Early Opportunities</li><li>• Tracking Areas of Interest</li><li>• College and University Goals</li><li>• Look for a Mentor</li></ul>

	<ul style="list-style-type: none"> <li>• Know Your Customer</li> <li>• Reading the Body Language</li> <li>• Some Government Funding Sources</li> <li>• The National Science Foundation</li> </ul>
1:40 – 2:10 p.m.	4.0 Getting Ready to Bid <ul style="list-style-type: none"> <li>• Tools for Grant Proposal Construction</li> <li>• Submitting to NSF</li> <li>• Organize, Plan, and Schedule</li> </ul>
2:10 – 2:20 p.m.	Break
2:20 – 3:20 p.m.	5.0 – Developing a Winning Proposal <ul style="list-style-type: none"> <li>• NSF Proposal Tips</li> <li>• Selecting a Research Topic</li> <li>• Ready to Write the Proposal</li> <li>• Use of Graphics</li> <li>• Summary of Experience</li> <li>• Case Study – Major Research Center</li> </ul>
3:20 – 4:00 p.m.	6.0 – Realities of the Funding Process <ul style="list-style-type: none"> <li>• How Much funding is Available</li> <li>• Export of Technology Regulations</li> <li>• Finding Graduate Students</li> <li>• Beyond Your Control</li> <li>• Summary of Proposal Advice</li> <li>• Lessons of Losing</li> <li>• The Seven Deadly Sins</li> </ul>
4:00 p.m.	Adjourn and Evaluation

Enrollment is limited. Register now at <https://research.asa.siu.edu/grant-writing-workshop/>. Registration Deadline: **October 10, 2019**.

## CONGRATULATIONS

- Dr. **Seung-Hee Lee**, Professor of Fashion Design & Merchandising, has the recent research accomplishments below:
  - Liang, Y., Lee, S-H., & Workman, J. (Forthcoming). Implementation of Artificial Intelligence to Fashion: Are Consumers ready? *Clothing & Textiles Research Journal (SSCI Journal)*.

- Workman, J., & Lee, S-H. (Forthcoming). Fashion Trendsetting, Attitudes toward Money, and Tendency to Regret, *International Journal of Retail & Distribution Management (SCOPUS Journal)*.
- Workman, J., Liang, Y., & Lee, S-H. (June 2019). *Social media engagement, need for variety, and fashion trendsetting*. Society of Open Innovation: Technology, Market, & Complexity International Conference, Nagoya, Japan. (Selected for Poster Presentation Award).
- Lee, S-H., Workman, J., & Jung, K. (June 2019). *Fashion trendsetting creativity and technological innovation: Gender matters*. Society of Open Innovation: Technology, Market, & Complexity International Conference, Nagoya, Japan.
- Jung, K., Lee, S-H., & Workman, J. (June 2019). *Public service motivation and attitude toward sustainability*. Society of Open Innovation: Technology, Market, & Complexity International Conference, Nagoya, Japan.

Congratulations!

- Dr. **Shahriar “Nick” Rahimi**, Assistant Professor of Information Systems Technologies, has a book chapter proposal entitled “Security Consideration in Peer-to-Peer Networks,” which has been shortlisted for the full chapter submission of the book titled “Security and Privacy Issues in IoT Devices and Sensor Networks,” Elsevier Press. Congratulations!
- Dr. **Sandra N. Beebe**, Clinical Instructor of Dental Hygiene, served as a judge for the American Dental Hygienists’ Association (ADHA) National Student Informative Poster and Research Poster Session. The judging occurred on June 20, 2019, in Louisville, KY, during ADHA’s Annual Conference. Sandra evaluated six Informative Poster presentations.

Dr. Sandra Beebe served on an annual evaluation committee for the Anthony Westwater Jong Memorial Community Dental Health Awards, the Pre-Professional Award and the Post-Professional Award in August in preparation for the APHA November 2-6, 2019, Philadelphia conference. She evaluated 8 applicants with 4 in each division.

- *The Pre-Professional Award* will recognize an outstanding community-based research or service project of an oral health nature carried out by a pre-doctoral dental student, or a dentist who has graduated within the preceding 12 months, or a dental hygiene student, or a hygienist within the past 12 months in the United States.
- *The Post-Professional Award* will recognize an outstanding community-based research or service project of an oral health nature carried out by a dentist, physician, dental hygienist, nurse, nurse practitioner, social worker and /or other professional with an interest in oral health who is currently enrolled in a School of Public Health, Graduate Public health Program, Dental Public Health Program, or a graduate level/university-based program with a significant course of public health related courses or who has

graduated in the preceding 12 months. Each applicant must submit an application that has a community-based dental public health principle for the design of the project.

- 2019 Fall New Student Convocation occurred on Friday, August 16, 2019, at Shryock Auditorium. New Student Convocation is the ceremonial beginning to the college career for incoming students. It serves as a “bookend” to commencement, inspiring them to strive for success, assisting them in coming together as an entering class as well as helping them feel a connection to the existing academic community. The ceremony included welcome remarks and an introduction to some of our SIU traditions. Several CASA faculty and staff participated in the annual New Student Convocation, including Mike Behrmann, Nancy Martin, Sandra Beebe, and Cara Doerr.
- Please join me in congratulating the Department of Automotive Technology (AUT) for its articulation agreements with Prairie State College, Chicago Heights, IL. The agreements have been signed by SIU administration and Prairie State College leaders. According to the agreement, all graduates of Prairie State College with an Associate of Applied Science (A.A.S.) degree in Automotive Technology and meeting SIU Carbondale admission requirements will be considered for admission into SIU Carbondale’s Bachelor of Science (B.S.) degree in Automotive Technology (AUT) in the College of Applied Sciences and Arts based upon the Department’s enrollment criteria and space availability. Congratulations to **Mike Behrmann** and all Automotive Technology faculty and staff!
- Please join me in congratulating Aviation Technologies Department on receiving an aircraft donation: 1968 Cherokee 140, and thanks to David Lane for his generous donation to our program.





## **SIU SYSTEM COLLABORATIVE GRANTS**

The goal of the SIU System Collaboration Grant program is to promote new biomedical research collaborations between faculty within SIU School of Medicine, SIU Edwardsville, and SIU Carbondale. To qualify as a new team (co-PIs), faculty may not have previously published together as co-authors or worked together previously on internal or external grants or grant submissions. Faculty from at least two campuses must be represented on the team. Each faculty member must have a well-defined and meaningful role on the project. It is expected that one proposal will be funded. Total available funding will be \$20,000 if two campuses are represented and \$30,000 if all three campuses are represented.

A budget for each represented campus up to \$10,000 must be submitted. The budgets need not be identical but must be tailored to the amount and type of work to be performed on each campus.

All applications must be submitted as a single pdf file to the office of the Associate Dean of Research at SIUSOM (kkatcher@siumed.edu). Application forms are available at <https://www.siumed.edu/adr/forms/siu-system-collaborative-grant.html>, but documents can be emailed upon request from Kristi Katcher (kkatcher@siumed.edu). Applications will be reviewed by a committee comprised of faculty members of the SOM, Edwardsville and Carbondale campuses.

For assistance in finding potential collaborators on another campus, please contact:

- SIU SOM      Grants and Contracts Office (grants@siumed.edu)
- SIUE         Diane Cox, Director of Grant Development (diacox@siue.edu)
- SIUC         Gary Kinsel (gkinsel@chem.siu.edu)



Applications are due on **Monday, September 23, 2019**, at the SOM ADR Office no later than 4:00 p.m. In fairness to all, late applications will not be accepted.

## **HONORARY DEGREE & DISTINGUISHED SERVICE AWARDS**

Honorary degrees and Distinguished Service Awards are the highest honors the university can bestow. By recognizing individuals who are leaders in their fields or who have contributed to our world in meaningful ways, we can call attention to our own academic values and principles.

I encourage you to consider nominating worthy individuals for degrees and awards that will be presented at May 2020 commencement ceremonies. Nominees might be noteworthy individuals recognized in a field related to our college's disciplines, outstanding alumni, or others you consider to be worthy of recognition. Honorary degrees are presented to individuals who have made outstanding scholarly contributions or are of considerable renown in any field of activity. The degree can also be awarded to people who have uniquely contributed to human well-being or whose accomplishments resulted in a marked benefit to society. Distinguished Service Awards honor individuals who have contributed to Southern Illinois, the state, nation, world or the university.

The nomination deadline is **Wednesday, Oct. 23, 2019**. More information is available at:

<https://news.siu.edu/2019/08/082819-nominations-honorary-degree-service-award.php>.

## **CURRICULUM CHANGE FORMS 90, 90A**

The deadlines for submission and implementation of undergraduate and graduate catalog changes for catalog year 2020-2021 is approaching. Please remind your Curriculum Committees that the Forms 90 and 90A for this Fall need to be submitted to the Dean's Office by email by **Monday, September 9, 2019**.

**IMPORTANT:** The Provost's Office is requiring that all signatures be electronic.

To assist in the compiling of the forms, please use the following naming style as you save each form. For the Form 90's (and any accompanying master syllabi), list the course abbreviation first, e.g., ARC 411 Form 90. For the Form 90A's, please list the program abbreviation first, e.g, IST Form 90A.

The CASA Curriculum Committee will meet after September 9 to start reviewing and approving the forms.

## **FREE RESOURCE FOR COURSE TRANSFORMATION**

Below is a link for a new, online, free resource that can provide direct, expert help to faculty in transforming their courses. It is by Stephanie Chasteen (University of Colorado Boulder) and Warren Code (University of British Columbia), and the URL is:

<https://pressbooks.bccampus.ca/seihandbook/front-matter/overview-and-contents/>

You may find its “Chapter 7 Course Transformation” interesting. This chapter outlines the resources and processes in developing a course using a backward design framework, beginning with the establishment of learning goals, followed by assessments and effective pedagogy, and ending with documenting and disseminating the work. Sustainable use is often the biggest challenge in this work, and ongoing communication with departmental faculty throughout the project is key.

## **TEDxSIUC**

An inaugural TEDxSIUC event will occur on Saturday, January 25, 2020 in the SIU Student Center Ballroom B. The event will feature a wide variety of speakers as well as videos. The theme is “The Power of Change.” Students, faculty, staff and community members are welcome to apply to speak. The topics may include everything from inspirational ideas to academic matters, from climate change and other global issues to local problems. Speakers can be creative as well, utilizing PowerPoint presentations, pictures, art or various other appropriate props, for a presentation less than 18 minutes in length.

Applications now being accepted for the event and the submission deadline is 11:59 p.m. **Wednesday, Oct. 9, 2019**. More information is available at <https://tedx.siu.edu/>.

## **ON THIS WEEK’S CALENDAR**

- Monday, September 2, 2019: Labor Day; 6:00pm, Monster Truck Show, DuQuoin State Fairgrounds.
- Tuesday, September 3, 2019: 10:00am - 12:00pm, Deans Council Meeting, Anthony Hall Balcony Conference Room.
- Wednesday, September 4, 2019: 9:00am - 12:00pm, CASA Administrative Staff Meeting, Dean’s Conference Room; 4:00pm - 6:00pm, Graduate Fellowship Recognition and Reception, Guyon Auditorium.
- Thursday, September 5, 2019: 8:00am - 9:00am, Graduate Council Meeting, SSB 150; 11:30am - 1:00pm, CASA Annual New Academic Year Kickoff Meeting, Transportation Education Center (TEC) Multipurpose Room.
- Friday, September 6, 2019: 8:00am - 4:30pm, Deadline of nominating Lincoln Academy Laureate.

## **AND FINALLY ...**

If you see something in this update that you want to comment on, please send an email to [awang@siu.edu](mailto:awang@siu.edu); or call me at 618-536-6682. Also, if you know of anyone interested in receiving the

CASA Dean's MMU, please ask them to send me an email and we will gladly add them to our mailing list. If you prefer not to receive the CASA Dean's MMU, please let me know, as well. Thank you.

Andy Ju An Wang, Ph.D.  
Dean, College of Applied Sciences and Arts